



Common Council Chambers – City Hall Room 100
7325 W. Forest Home Ave, Greenfield, Wisconsin

LEGISLATIVE COMMITTEE MEETING AGENDA

Monday, November 11, 2024 - 5:00 PM

1. Meeting Call to Order and Roll Call.
2. Approval of the July 15, 2024 meeting minutes.
3. Discussion and recommendation to update ambulance and car accident billing rates under ordinance 2922.
4. Discussion and possible recommendation as to alcohol licensing ordinance amendments.
5. Adjourn.

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Minutes are not official until formally approved by the Legislative Committee at the next scheduled meeting.

MINUTES OF THE LEGISLATIVE COMMITTEE MEETING HELD AT THE GREENFIELD CITY HALL ON MONDAY,
JULY 15, 2024

1. Meeting Call to Order and Roll Call.

The meeting was called to order by Alderperson Drzewiecki at 6:00 PM.

Present: Alderpersons Andrew Drzewiecki, Bruce Bailey, Shirley Saryan

Also present: Christopher Geary, City Attorney; Gina Vlach, Planner

2. Election of Chairperson.

Motion by Alderperson Bailey to nominate Alderperson Drzewiecki as Chairperson, seconded by Alderperson Saryan to approve. Motion carried unanimously.

3. Election of Vice-Chairperson.

Motion by Alderperson Drzewiecki to nominate Alderperson Bailey as Vice-Chairperson, seconded by Alderperson Saryan to approve. Motion carried unanimously.

4. Approval of the May 22, 2024 meeting minutes.

Motion by Alderperson Bailey, seconded by Alderperson Saryan to approve. Motion carried unanimously.

5. Discussion and recommendations for finalizing revisions to the lighting ordinance for permanent accent lighting on residential homes.

Attorney Geary spoke about a very extensive lighting code that he shared with the committee from the City of Middleton that could be used as a guide to create an ordinance for Greenfield. The main points that he highlighted from the code were limitations on the amount of lumens from the property line and a lighting shut-off time. He spoke about how the police department/code enforcement would need equipment to enforce any lumen regulations. Enforcing a shut-off time would involve creating a detailed definition of accent lighting.

Alderperson Drzewiecki discussed that the resident whose house is in question has agreed to shut off their accent lighting between the hours of 10pm-8am. He explained the brightness of the lights and that they are permanently affixed to the house, not temporary holiday lights.

Alderperson Bailey discussed the brightness of the house's lights and how an ordinance could restrict holiday lighting if it was too broad.

Attorney Geary spoke about the difficulty of creating ordinances for specific situations that are disputes between neighbors. He discussed his recommendation for the definition of permanent accent lighting, the distance of the light from another property, and other lighting that could be included in the ordinance.

A discussion was made to make a distinction between accent lighting, holiday lighting and security lighting. Alderperson Drzewiecki agreed that a time limitation for lighting to be turned off between 10pm and sunrise the following day would be sufficient.

Attorney Geary explained that this language would be added to the public nuisance section of the municipal code, but residents can also take action privately if the council does not adopt the ordinance.

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Aldersperson Saryan asked if the lighting situation could be solved privately. Aldersperson Drzewiecki explained that at this time the homeowner who has the accent lighting has agreed to time limitations, but the neighbors would like there to be a municipal ordinance officially restricting hours of operation.

Motion by Aldersperson Bailey, seconded by Aldersperson Drzewiecki to approve the Legislative Committee recommendation for an ordinance on permanent accent lighting of residential homes to go to the next available Common Council meeting. Motion carried unanimously.

6. Discussion and recommendations for finalizing AirBnB/VRBO regulations for short-term rentals. Attorney Geary explained the ordinance that was used as a guideline is from the Town of Holland for short-term rentals. He stated that state legislature no longer allows municipalities to ban short-term rentals for periods between 7-29 days. Municipalities are allowed to ban rentals for less than 7 days, restrict a property to only be rented less than 180 days over the course of the year, and/or require those days to be consecutive. A licensing process could be created with further restrictions such as occupancy limits, street parking, and property managers.

The committee discussed parts of the Holland ordinance that they would like to take out or keep. Attorney Geary discussed the definition of a single-family dwelling and a multi-generational household.

Motion by Aldersperson Drzewiecki, seconded by Aldersperson Bailey to recommend an ordinance for Airbnb/VRBO regulation to the Mayor and Common Council for approval. Motion carried unanimously.

7. City Attorney update on alcohol licensing ordinances. Attorney Geary explained the City's concern regarding the number of alcohol licenses, the types of businesses applying, and gas stations having restaurants with a Class "B" alcohol license. Two options were with regard to the number of licenses: to differentiate based on the class of license and the size of the retailer. Attorney Geary defined a Class A license and how many are currently operating, broken down by how many are defined as large retailers (over 10,000 sq feet) or small retailers (under 10,000 sq feet). The city could put distinctions on how many large or small retailers it would allow in this quota to make sure that no type of business gets an unfair advantage. The quota could also just restrict the number of each type of Class A liquor license or all Class A licenses. The quota would include at least the current number of licenses, so as to not restrict current operating businesses.

Aldersperson Drzewiecki preferred the type of retailer and license type hybrid quota style. The Committee discussed the difficulties of implementing and defining types of businesses into a quota. Attorney Geary recommended using retailer sizes as a distinction. Aldersperson Drzewiecki asked Attorney Geary and Gina Vlach, City Planner, to research what would be a good definition of a large retailer and small retailer by square footage.

Attorney Geary explained the definition of a grocery store with regard to the amount of floor space selling groceries versus alcohol.

Attorney Geary discussed adding regulations for a gas station restaurant to have a Class "B" license.

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They must be under separate ownership from the gas station and be physically separated within the building.

There was a discussion about whether the ordinance should require separate ownership and the definition of a restaurant being physically separated.

Attorney Geary discussed video gambling machine regulations and how they relate to gas stations having a Class "B" license and a physically separate restaurant.

Attorney Geary will revise the draft alcohol ordinance to present at the next Legislative Committee meeting.

8. Adjourn.

Motion by Alderperson Drzewiecki, seconded by Alderperson Bailey to adjourn at 7:01 PM. Motion carried unanimously.

Melissa Ramsey, Clerk Specialist

Minutes transcribed by Melissa Ramsey, Clerk Specialist

Distributed: 7/17/2024



Committee: Legislative Committee
Introduced By: AC Daniel Weber

Item Number:
Date Introduced: 11/11/2024

RELATING TO: Discussion and recommendation to update the ambulance and car accident billing rates under ordinance No. 2922.

SUMMARY: The current ambulance billing rates under ordinance 2922 have not been updated since 2019. Our current billing company has also been seeing itemized charges getting denied by some private insurance payers. They recommend going to a bundled rate to capture the full reimbursement of our ambulance services. We are looking for the committee's recommendations on updating our current ambulance rates to a bundled rate instead of itemized.

Ordinance 2922 also outlines the current car accident billing rates. Car accident billing has been done internally and the reimbursements have been difficult to come by. The department is looking to utilize the services of Fire Recovery USA for car accident billing going forward. With that, Fire Recovery USA has a sample ordinance that is currently being used by a number of fire departments across the country. We are looking for a discussion and recommendation on adopting the sample ordinance for car accident billing or to update our current ordinance 2922 with Fire Recovery, USA's mitigation rates.

ORDINANCE NO. 2922

EMERGENCY MEDICAL SERVICES & ACCIDENT RATES - 2019

The Common Council of the City of Greenfield do ordain as follows:

PART I. Section 3.12(7)(a) and Section 3.12(7)(g) of the Municipal Code is hereby repealed and recreated to read as follows:

“Section 3.12(7) FIRE DEPARTMENT

(a) Ambulance Charges

Item

1. Ambulance Conveyance Fees	
Basic Life Support base (Greenfield Resident)	\$542.23
Basic Life Support base (Non-Greenfield Resident)	\$721.60
Paramedic service and/or treatment without transport (Resident)	\$163.39
Paramedic service and/or treatment without transport (Non-Resident)	\$223.39
Paramedic service with transport Level - ALS-1 (Resident)	\$906.99
Paramedic service with transport Level - ALS-2 (Resident)	\$996.93
Paramedic service with transport Level - ALS-1 (Non-Resident)	\$1022.46
Paramedic service with transport Level - ALS-2 (Non-Resident)	\$1179.47
Paramedic service and invasive treatment without transport (Resident)	\$163.39
Paramedic service and invasive treatment without transport (Non-Resident)	\$229.76
2. Defibrillation	\$153.75
3. IV and supplies	\$79.14
4. Intubation	\$98.29
5. ALS/BLS supplies	\$128.13
6. Oxygen and supplies	\$98.29
7. Mileage (rate per loaded mile)	\$21.53
8. EKG	\$131.48
Group-1: Albuterol, Amioderone (30 mg), Aspirin, Atropine, Benadryl, Calcium Gluconate, Dextrose, D5W, Glucose (oral), Nitroglycerin, Sodium Normal Saline (bags & carpujet), Versed, Zofran Tabs, Zofran IV	\$42.13
Group-2: Calcium Chloride, Dopamine, Epinephrine (IM or IV, not by Epi-pen), Lidocaine, Sodium Bicarbonate	\$48.50
Group-3: Fentanyl, Ketamine, Midazolam, Narcan	\$62.55
Adenosine	\$117.43
Glucagon, up to 1 Mg	\$215.25
Solmedrol, 41-125 Mg	\$76.59
Epinephrine by Epi-pen	\$128.13
N IO	\$157.01
Spinal Immobilization	\$163.39
Triage barcode wristbands	\$3.83
Cyano-kits	\$1490.38
CPAP mask	\$71.75
Mechanical CPR	\$76.88

(g) Response to accidents on Wisconsin city, county or state highways involving fluid spill, extrication or vehicle fire – non resident

- minor \$ 200.00
- moderate \$ 350.00
- major \$ 550.00

PART II. All ordinances or parts of ordinances contravening the provisions of this ordinance are hereby repealed.

PART III. This ordinance shall take effect and be in force from and after its passage and publication.

PASSED AND ADOPTED by the Common Council of the City of Greenfield on the 5th day of February, 2019.

APPROVED:

Michael J. Neitzke, Mayor

ATTEST:

Jennifer Goergen, City Clerk

Published: February 13, 2019

ORDINANCE NO. _____

EMERGENCY MEDICAL SERVICES & ACCIDENT RATES – 2024

The Common Council of the City of Greenfield do ordain as follows:

PART I. Section 3.12(7)(a) and Section 3.12(7)(g) of the Municipal Code is hereby repealed and recreated to read as follows:

“Section 3.12(7) FIRE DEPARTMENT

(a) Ambulance Charges

Item

1. Ambulance Conveyance Fees	Unit	Fee
BLS (Basic Life Support) Transport	each	\$1400.00
ALS1 (Advanced Life Support) Transport	each	\$1700.00
ALS2 (Advanced Life Support) Transport	each	\$1700.00
Mileage (rate per loaded mile)	each	\$22.00
Care Provided/Refused Transport	each	\$400.00

(g) Response to Motor Vehicle Accident Charges

Level 1 Response	hour	\$602.00
Level 2 Response	hour	\$687.00
Level 3 Response (Car Fire)	hour	\$838.00
Extrication (Add-on)	hour	\$1,811.00

PART II. All ordinances or parts of ordinances contravening the provisions of this ordinance are hereby repealed.

PART III. This ordinance shall take effect and be in force from and after its passage and publication.

PASSED AND ADOPTED by the Common Council of the City of Greenfield on the ___ day of November, 2024.

APPROVED:

Michael J. Neitzke, Mayor

ATTEST:

Jennifer Goergen, City Clerk

Published: November __, 2024

Non Resident

ALS	A0427	\$1,022.46
ALS 2	A0433	\$1,179.47
BLS	A0429	\$721.60
MILEAGE	A0425	\$21.53
ALS Mileage	A0390	\$21.53
BLS Mileage	A0380	\$21.53
Paramedic Service No Transport		\$222.39
Paramedic Svc & Invasive Tx, No Transport		\$229.76

Resident

ALS	A0427	\$906.99
ALS 2	A0433	\$996.93
BLS	A0429	\$542.23
MILEAGE	A0425	\$21.53
ALS Mileage	A0390	\$21.53
BLS Mileage	A0380	\$21.53
Paramedic Service No Transport		\$163.39
Paramedic Svc & Invasive Tx, No Transport		\$163.39

Miscellaneous Charges

Albuterol	A0394	\$42.13	IV and Supplies	A0394	\$79.14
Adenosine	A0398	\$117.43	Intubation	A0398	\$98.29
ALS/BLS Supplies	A0398	\$128.13	Ketamine	A0394	\$62.55
Amioderone	A0398	\$42.13	Lidocaine	A0394	\$48.50
Aspirin	A0398	\$42.13	Mechanical CPR	A0999	\$76.88
Atropine	A0398	\$42.13	Midazolam	A0398	\$62.55
Benadryl	A0398	\$42.13	Narcan	A0398	\$62.55
Calcium Chloride	A0398	\$48.50	Nitroglycerin	A0398	\$42.13
Calcium Gluconate	A0398	\$42.13	Normal Saline (bags & c	A0394	\$42.13
Cyano-kits		\$1,490.38	Oxygen and Supplies	A0422	\$98.29
CPAP mask	A0398	\$71.75	Sodium Bicarbonate	A0398	\$48.50
Defibrillation	A0382	\$153.75	Solmedrol	A0394	\$76.59
Dextrose	A0398	\$42.13	Spinal Immobilization	A0398	\$163.39
Dopamine	A0394	\$48.50	Triage barcode wristbands		\$3.83
D5W	A0394	\$42.13	Versed	A0398	\$62.55
EKG	A0398	\$131.48	Zofran Tabs/IV	A0398	\$42.13
Epi-pen	A0398	\$128.13			
Epinephrine	A0398	\$48.50			
EZ IO	A0398	\$157.01			
Fentanyl	A0098	\$62.55			
Glucose	A0398	\$42.13			
Glucagon	A0398	\$215.25			

	Current Base Rates	Current Avg Charge w Supply (no mileage)
Non Resident		
BLS	\$ 721.60	\$ 843.75
ALS	\$ 1,022.46	\$ 1,353.71
ALS2	\$ 1,179.47	\$ 1,951.95
No Transport	\$ 222.39	\$ 466.68
No Transport ALS	\$ 229.76	\$ 542.75
Resident		
BLS	\$ 542.23	\$ 663.58
ALS	\$ 906.99	\$ 1,243.39
ALS2	\$ 996.93	\$ 1,848.88
No Transport	\$ 163.39	\$ 412.84
No Transport ALS	\$ 163.39	\$ 560.58

*TNT range from Charges of \$163-\$1675 and reimbursement of approx \$200.

Scenario 1						
	Avg Charge	New Charge	Increase Charge Amount	Total Calls	Gross Charges	Potential Rev
RES						
Priv Insurance						
ALS	\$ 1,243.39	\$ 1,400.00	\$ 156.61	141	\$ 22,082.14	\$ 13,249.28
BLS	\$ 663.58	\$ 800.00	\$ 136.42	154	\$ 21,008.05	\$ 12,604.83
Patient						
ALS	\$ 1,243.39	\$ 1,400.00	\$ 156.61	50	\$ 7,830.54	\$ 391.53
BLS	\$ 663.58	\$ 800.00	\$ 136.42	53	\$ 7,230.04	\$ 361.50
NON RES						
Priv Insurance						
ALS	\$ 1,353.71	\$ 1,500.00	\$ 146.29	99	\$ 14,482.77	\$ 8,689.66
BLS	\$ 843.75	\$ 1,000.00	\$ 156.25	113	\$ 17,656.54	\$ 10,593.93
Patient						
ALS	\$ 1,353.71	\$ 1,500.00	\$ 146.29	32	\$ 4,681.30	\$ 234.06
BLS	\$ 843.75	\$ 1,000.00	\$ 156.25	36	\$ 5,625.09	\$ 281.25

Estimated Additional Revenue \$ 46,406.05

Scenario 2						
	Avg Charge	New Charge	Increase Charge Amount	Total Calls	Gross Charges	Potential Rev
RES						
Priv Insurance						
ALS	\$ 1,243.39	\$ 1,500.00	\$ 256.61	141	\$ 36,182.14	\$ 21,709.28
BLS	\$ 663.58	\$ 900.00	\$ 236.42	154	\$ 36,408.05	\$ 21,844.83
Patient						
ALS	\$ 1,243.39	\$ 1,500.00	\$ 256.61	50	\$ 12,830.54	\$ 641.53
BLS	\$ 663.58	\$ 900.00	\$ 236.42	53	\$ 12,530.04	\$ 626.50
NON RES						
Priv Insurance						
ALS	\$ 1,353.71	\$ 1,600.00	\$ 246.29	99	\$ 24,382.77	\$ 14,629.66
BLS	\$ 843.75	\$ 1,100.00	\$ 256.25	113	\$ 28,956.54	\$ 17,373.93
Patient						
ALS	\$ 1,353.71	\$ 1,600.00	\$ 246.29	32	\$ 7,881.30	\$ 394.06
BLS	\$ 843.75	\$ 1,100.00	\$ 256.25	36	\$ 9,225.09	\$ 461.25

Estimated Additional Revenue \$ 77,681.05

WI CLIENT EMS RATES						
Department/Organization	NON RESIDENT					Mileage
	ALS	ALS2	BLS	SCT		
Baraboo District Ambulance	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00	\$ 2,500.00	\$ 23.00	
Beloit City of	\$ 1,700.00	\$ 1,700.00	\$ 1,700.00	\$ 1,700.00	\$ 16.00	
Bloomer, City of	\$ 1,000.00	\$ 1,000.00	\$ 750.00		\$ 15.00	
Bloomfield-Genoa City	\$ 1,000.00	\$ 1,125.00	\$ 850.00		\$ 15.00	
Boyceville Community	\$ 1,200.00	\$ 1,200.00	\$ 1,000.00		\$ 18.00	
Bristol Fire and Rescue	\$ 1,600.00	\$ 1,600.00	\$ 1,600.00		\$ 17.50	
Butler	\$ 1,000.00	\$ 1,000.00	\$ 365.08		\$ 20.00	
Cambria, Village of	\$ 800.00	\$ 900.00	\$ 675.00		\$ 18.00	
Camp Douglas Fire & Rescue	\$ 1,600.00	\$ 1,800.00	\$ 1,200.00		\$ 18.00	
Camp Douglas Rescue	\$ 1,600.00	\$ 1,800.00	\$ 1,200.00		\$ 18.00	
Campbellsport, Village of	\$ 900.00	\$ 1,000.00	\$ 700.00		\$ 18.75	
Cedarburg Fire Department	\$ 1,400.00	\$ 1,750.00	\$ 1,200.00		\$ 24.00	
Chetek Area Ambulance Service	\$ 1,300.00	\$ 1,350.00	\$ 1,000.00		\$ 17.50	
Clear Lake Ambulance Service	\$ 1,800.00	\$ 2,040.00	\$ 1,560.00	\$ 2,280.00	\$ 25.20	
Clinton Fire Protection District	\$ 1,361.00	\$ 1,361.00	\$ 1,361.00		\$ 21.00	
Coleman Area Rescue Squad	\$ 1,300.00		\$ 1,100.00		\$ 19.00	
Crandon	\$ 1,450.00	\$ 1,875.00	\$ 1,375.00		\$ 22.00	
Crivitz Rescue Squad	\$ 1,300.00	\$ 1,300.00	\$ 1,100.00		\$ 19.00	
Darien, Village of	\$ 905.00	\$ 1,010.00	\$ 750.00		\$ 19.00	
Delavan, Town of	\$ 1,250.00	\$ 1,250.00	\$ 1,100.00		\$ 20.00	
Eagle Fire	\$ 1,125.00	\$ 1,225.00	\$ 975.00		\$ 18.00	
East Troy Area	\$ 1,250.00	\$ 1,350.00	\$ 1,100.00		\$ 18.50	
Edgar Volunteer Fire Department	\$ 900.00	\$ 1,000.00	\$ 750.00		\$ 21.00	
Elkhorn, City of	\$ 1,200.00	\$ 1,200.00	\$ 1,100.00		\$ 20.00	
Elmwood	\$ -	\$ -	\$ 1,000.00		\$ 17.00	
Fond du Lac, City of	\$ 1,200.00	\$ 1,300.00	\$ 1,000.00		\$ 20.00	
Fontana, Village of	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 20.00	
Franklin, City of	\$ 1,043.00	\$ 1,204.00	\$ 811.00		\$ 22.00	
Gillett Area Ambulance	\$ 900.00	\$ 1,000.00	\$ 800.00		\$ 18.00	
Glidden Area Ambulance	-	-	\$ 650.00		\$ 6.50	
Gordon Wascott EMS	\$ 1,500.00	\$ -	\$ 1,500.00		\$ 25.00	
Greenfield	\$ 1,022.46	\$ 1,179.47	\$ 721.60		\$ 21.53	
Hales Corners, Village of	\$ 1,608.00	\$ 1,608.00	\$ 1,608.00		\$ 20.00	
Janesville	\$ 1,400.00	\$ 1,400.00	\$ 1,400.00		\$ 17.00	
Kenosha, City of	\$ 1,600.00	\$ 1,600.00	\$ 1,600.00	\$ 2,400.00	\$ 21.50	
Kettle Moraine Fire District	\$ 1,125.00	\$ 1,225.00	\$ 975.00		\$ 18.00	
Kewaskum, Village of	\$ 840.00	\$ 945.00	\$ 685.00		\$ 19.50	
Town of La Pointe	\$ -	\$ -	\$ 1,000.00		\$ 19.00	
Lafayette County	\$ 1,900.00	\$ 2,300.00	\$ 1,600.00	\$ 2,600.00	\$ 33.00	
Lake Country Fire&Rescue (WI)	\$ 2,000.00	\$ 2,000.00	\$ 1,500.00	\$ 2,350.00	\$ 30.00	
Lake Geneva, City of	\$ 1,200.00	\$ 1,200.00	\$ 1,000.00		\$ 20.00	
Linn, Town of	\$ 715.00	\$ 812.50	\$ 585.00		\$ 15.00	
Long Lake-Tipler	\$ 1,050.00	\$ -	\$ 800.00		\$ 17.00	
Loyal Unified Ambulance	\$ 1,620.80	\$ 1,710.16	\$ 1,000.00		\$ 15.00	
Lyons, Town of	\$ 1,150.00	\$ 1,610.00	\$ 910.00		\$ 20.00	

Madison	\$ 1,410.00	\$ 1,410.00	\$ 1,410.00		\$ 16.00	
Marengo			\$ 1,075.00		\$ 17.00	
Mayville	\$ 1,400.00	\$ 1,400.00	\$ 1,400.00		\$ 21.00	
McFarland-Village Of	\$ 1,250.00	\$ 1,250.00	\$ 1,100.00		\$ 17.00	
Menomonie FD	\$ 1,700.00	\$ 1,850.00	\$ 1,600.00	\$ 2,000.00	\$ 21.00	
Middleton	\$ 1,575.00	\$ 1,575.00	\$ 1,575.00		\$ 26.00	
Milton	\$ 850.00	\$ 950.00	\$ 800.00		\$ 17.00	
New Berlin	\$ 1,450.00	\$ 1,450.00	\$ 1,200.00	\$ 1,800.00	\$ 24.00	
New Richmond	\$ 2,145.00	\$ 2,420.00	\$ 1,980.00	\$ 2,750.00	\$ 31.00	
Newburg Fire Department	\$ 1,300.00	\$ 1,300.00	\$ 1,000.00		\$ 22.00	
North Shore	\$ 1,142.53	\$ 1,317.97	\$ 1,025.56		\$ 23.64	
Northwestern Municipal EMS Inc	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00	\$ 26.00	
Osceola	\$ 1,700.00	\$ 1,700.00	\$ 1,200.00		\$ 18.00	
Paris	\$ 1,000.00	\$ -	\$ 1,000.00		\$ 20.00	
Pickerel	\$ 1,800.00	\$ 1,975.00	\$ 1,600.00		\$ 15.00	
Pleasant Prairie FD	\$ 1,400.00	\$ 1,400.00	\$ 1,400.00		\$ 15.00	
Port Washington, City of	\$ 1,750.00	\$ 1,750.00	\$ 1,750.00		\$ 21.00	
Portage County Ambulance	\$ 1,650.00	\$ 1,650.00	\$ 1,650.00	\$ 1,950.00	\$ 20.00	
Randolph, Village of			\$ 725.00		\$ 18.00	
Random Lake, Village of	\$ 1,500.00	\$ 1,500.00	\$ 1,400.00		\$ 21.00	
Rio Community Fire Association	-	-	\$ 950.00		\$ 18.00	
Rochester FD	\$ 1,500.00	\$ 1,500.00	\$ 1,000.00		\$ 16.00	
Saukville, Village of	\$ 840.00	\$ 1,000.00	\$ 700.00		\$ 21.00	
Sharon, Village of	\$ 1,267.00	\$ 1,414.00	\$ 1,050.00		\$ 20.00	
Sheboygan	\$ 1,278.00	\$ 1,391.00	\$ 900.00	\$ 1,500.00	\$ 19.00	
South Shore Consolidated	\$ 1,400.00	\$ 1,500.00	\$ 1,200.00		\$ 25.00	
Spencer Area Fire	\$ 1,000.00		\$ 800.00		\$ 18.00	
Sun Prairie	\$ 1,700.00	\$ 1,700.00	\$ 1,700.00		\$ 22.00	
Tichigan Volunteer Fire	\$ 1,250.00	\$ 1,250.00	\$ 950.00		\$ 24.00	
Twin Bridge Rescue Squad	\$ 1,500.00	\$ 1,500.00	\$ 1,300.00		\$ 21.00	
Twin Lakes Volunteer Fire	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 20.00	
Waubeka Fire Department	\$ 900.00	\$ 1,000.00	\$ 750.00		\$ 21.00	
Waukesha	\$ 2,200.00	\$ 2,400.00	\$ 2,100.00		\$ 25.00	
Wausaukee Rescue Squad	\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 22.00	
Wauwatosa	\$ 1,650.00	\$ 1,650.00	\$ 1,650.00		\$ 17.02	
Western Lakes	\$ 2,300.00	\$ 2,500.00	\$ 2,100.00	\$ 2,600.00	\$ 26.00	
Wind Lake Volunteer Fire	\$ 1,400.00	\$ 1,400.00	\$ 1,100.00		\$ 24.00	
Wisconsin Rapids	\$ 1,050.00	\$ 1,125.00	\$ 925.00		\$ 19.00	
Averages	\$ 1,361.98	\$ 1,457.75	\$ 1,174.97	\$ 2,194.62	\$ 20.05	

RESIDENT				
ALS	ALS2	BLS	SCT	Mileage
\$ 1,700.00	\$ 1,700.00	\$ 1,700.00	\$ 1,900.00	\$ 20.00
\$ 1,700.00	\$ 1,700.00	\$ 1,700.00	\$ 1,700.00	\$ 16.00
\$ 1,000.00	\$ 1,000.00	\$ 700.00		\$ 15.00
\$ 1,000.00	\$ 1,125.00	\$ 850.00		\$ 15.00
\$ 1,200.00	\$ 1,200.00	\$ 1,000.00		\$ 18.00
\$ 1,400.00	\$ 1,400.00	\$ 1,400.00		\$ 17.50
\$ 1,000.00	\$ 1,000.00	\$ 365.08		\$ 20.00
\$ 700.00	\$ 800.00	\$ 575.00		\$ 18.00
\$ 1,600.00	\$ 1,800.00	\$ 1,200.00		\$ 18.00
\$ 1,600.00	\$ 1,800.00	\$ 1,200.00		\$ 18.00
\$ 875.00	\$ 900.00	\$ 675.00		\$ 18.75
\$ 1,300.00	\$ 1,600.00	\$ 1,000.00		\$ 23.00
\$ 1,300.00	\$ 1,350.00	\$ 1,000.00		\$ 17.50
\$ 1,500.00	\$ 1,740.00	\$ 1,260.00	\$ 1,980.00	\$ 22.80
\$ 1,147.00	\$ 1,248.00	\$ 1,013.00		\$ 21.00
\$ 1,300.00		\$ 1,100.00		\$ 19.00
\$ 1,375.00	\$ 1,300.00	\$ 975.00		\$ 20.00
\$ 1,200.00	\$ 1,200.00	\$ 1,000.00		\$ 19.00
\$ 805.00	\$ 905.00	\$ 650.00		\$ 19.00
\$ 1,050.00	\$ 1,050.00	\$ 900.00		\$ 20.00
\$ 925.00	\$ 1,025.00	\$ 775.00		\$ 18.00
\$ 1,200.00	\$ 1,250.00	\$ 1,000.00		\$ 18.00
\$ 800.00	\$ 900.00	\$ 650.00		\$ 21.00
\$ 1,200.00	\$ 1,200.00	\$ 1,100.00		\$ 20.00
\$ -	\$ -	\$ 1,000.00		\$ 17.00
\$ 1,200.00	\$ 1,300.00	\$ 1,000.00		\$ 20.00
\$ 1,000.00	\$ 1,000.00	\$ 1,000.00		\$ 20.00
\$ 1,043.00	\$ 1,204.00	\$ 811.00		\$ 22.00
\$ 800.00	\$ 900.00	\$ 700.00		\$ 18.00
-	-	\$ 650.00		\$ 6.50
\$ 1,500.00	\$ -	\$ 1,500.00		\$ 25.00
\$ 906.99	\$ 996.93	\$ 542.23		\$ 21.53
\$ 1,206.00	\$ 1,206.00	\$ 1,206.00		\$ 20.00
\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 17.00
\$ 1,400.00	\$ 1,400.00	\$ 1,400.00	\$ 2,400.00	\$ 21.50
\$ 925.00	\$ 1,025.00	\$ 775.00		\$ 18.00
\$ 735.00	\$ 840.00	\$ 585.00		\$ 19.50
\$ -	\$ -	\$ 1,000.00		\$ 19.00
\$ 1,800.00	\$ 2,200.00	\$ 1,500.00	\$ 2,500.00	\$ 33.00
\$ 2,000.00	\$ 2,000.00	\$ 1,500.00	\$ 2,350.00	\$ 30.00
\$ 1,200.00	\$ 1,200.00	\$ 1,000.00		\$ 20.00
\$ 715.00	\$ 812.50	\$ 585.00		\$ 15.00
\$ 900.00	\$ -	\$ 650.00		\$ 15.00
\$ 1,620.80	\$ 1,710.16	\$ 1,000.00		\$ 15.00
\$ 1,150.00	\$ 1,510.00	\$ 800.00		\$ 20.00

\$ 1,410.00	\$ 1,410.00	\$ 1,410.00		\$ 16.00
		\$ 1,000.00		\$ 17.00
\$ 800.00	\$ 900.00	\$ 650.00		\$ 21.00
\$ 1,150.00	\$ 1,150.00	\$ 1,000.00		\$ 17.00
\$ 1,400.00	\$ 1,550.00	\$ 1,300.00	\$ 1,700.00	\$ 21.00
\$ 1,575.00	\$ 1,575.00	\$ 1,575.00		\$ 26.00
\$ 750.00	\$ 850.00	\$ 700.00		\$ 15.00
\$ 1,250.00	\$ 1,250.00	\$ 1,000.00	\$ 1,500.00	\$ 24.00
\$ 1,925.00	\$ 2,200.00	\$ 1,760.00	\$ 2,530.00	\$ 31.00
\$ 1,300.00	\$ 1,300.00	\$ 1,000.00		\$ 22.00
\$ 1,013.49	\$ 1,114.00	\$ 887.93		\$ 23.64
\$ 2,100.00	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00	\$ 26.00
\$ 1,700.00	\$ 1,700.00	\$ 1,200.00		\$ 18.00
\$ 800.00	\$ -	\$ 800.00		\$ 20.00
\$ 1,500.00	\$ 1,675.00	\$ 1,300.00		\$ 15.00
\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 15.00
\$ 1,750.00	\$ 1,750.00	\$ 1,750.00		\$ 21.00
\$ 1,350.00	\$ 1,350.00	\$ 1,350.00	\$ 1,650.00	\$ 20.00
		\$ 600.00		\$ 18.00
\$ 1,050.00	\$ 1,050.00	\$ 950.00		\$ 21.00
-	-	\$ 850.00		\$ 18.00
\$ 1,500.00	\$ 1,500.00	\$ 1,000.00		\$ 16.00
\$ 740.00	\$ 900.00	\$ 600.00		\$ 21.00
\$ 1,267.00	\$ 1,414.00	\$ 1,050.00		\$ 20.00
\$ 1,178.00	\$ 1,297.00	\$ 800.00	\$ 1,400.00	\$ 19.00
\$ 1,200.00	\$ 1,300.00	\$ 900.00		\$ 25.00
\$ 900.00		\$ 700.00		\$ 18.00
\$ 1,500.00	\$ 1,500.00	\$ 1,500.00		\$ 22.00
\$ 1,250.00	\$ 1,250.00	\$ 950.00		\$ 24.00
\$ 1,200.00	\$ 1,200.00	\$ 1,000.00		\$ 21.00
\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 20.00
\$ 800.00	\$ 900.00	\$ 700.00		\$ 21.00
\$ 2,200.00	\$ 2,400.00	\$ 2,100.00		\$ 25.00
\$ 1,200.00	\$ 1,200.00	\$ 1,200.00		\$ 22.00
\$ 1,650.00	\$ 1,650.00	\$ 1,650.00		\$ 17.02
\$ 1,900.00	\$ 2,200.00	\$ 1,700.00	\$ 2,300.00	\$ 23.00
\$ 1,400.00	\$ 1,400.00	\$ 1,100.00		\$ 24.00
\$ 900.00	\$ 975.00	\$ 775.00		\$ 17.50
\$ 1,249.19	\$ 1,334.83	\$ 1,054.22	\$ 2,000.77	\$ 19.84

ORDINANCE NO: _____

AN ORDINANCE ESTABLISHING AND IMPLEMENTING A PROGRAM TO CHARGE MITIGATION RATES FOR THE DEPLOYMENT OF EMERGENCY AND NON-EMERGENCY SERVICES BY THE FIRE DEPARTMENT FOR SERVICES PROVIDED/RENDERED BY/FOR THE GREENFIELD FIRE DEPARTMENT.

WHEREAS, the emergency and non-emergency services response activity to incidents continues to increase each year; Environmental Protection requirements involving equipment and training, and Homeland Security regulations involving equipment and training, creating additional demands on all operational aspects of the fire department services; and

WHEREAS, the fire department has investigated different methods to maintain a high level of quality of emergency and non-emergency service capability throughout times of constantly increasing service demands, where maintaining an effective response by the fire department decreases the costs of incidents to insurance carriers, businesses, and individuals through timely and effective management of emergency situations, saving lives and reducing property and environmental damage; and

WHEREAS, raising real property tax to meet the increase in service demands would not be fair when the responsible party(s) should be held accountable for their actions; and

WHEREAS, the City Council of the Greenfield Fire Department desires to implement a fair and equitable procedure by which to collect said mitigation rates and shall establish a billing system in accordance with applicable laws, regulations and guidelines; Now, Therefore

BE IT ORDAINED BY THE CITY COUNCIL OF THE GREENFIELD FIRE DEPARTMENT:

SECTION 1: The Greenfield Fire Department shall initiate mitigation rates for the delivery of emergency and non-emergency services by the fire department for personnel, supplies and equipment to the scene of emergency and non-emergency incidents as listed in “EXHIBIT A”. The mitigation rates shall be based on actual costs of the services and that which is usual, customary and reasonable (UCR) as shown in “EXHIBIT A”, which may include any services, personnel, supplies, and equipment and with baselines established by addendum to this document.

SECTION 2: A claim shall be filed to the responsible party(s) through their insurance carrier. In some circumstances, the responsible party(s) will be billed directly.

SECTION 3: The fire department’s City Council may make rules or regulations and from time to time may amend, revoke, or add rules and regulations, not consistent with this Section, as they may deem necessary or expedient in respect to billing for these mitigation rates or the collection thereof.

SECTION 4: It is found and determined that all formal actions of this City Council concerning and relating to the adoption of this Ordinance were adopted in open meetings of this City Council, and that all deliberations of this City Council and any of its committees that resulted in such formal actions were in accordance with all legal requirements, and the Codified Ordinances of the City Council.

SECTION 5: This Ordinance shall take effect thirty days (30) from the date of adoption as permitted by law.

SECTION 6: The Mitigation Rates lists in Exhibit A will increase annually based on the annual percentage increase in the Consumer Price Index (CPI), as developed by the Bureau of Labor Statistics of the U.S. Department of Labor. Rate adjustments will occur on the anniversary date of this ordinance/resolution to keep the fire department's cost recovery program in conformity with increasing operating expenses.

THE ABOVE WAS PASSED

Yea _____

Nay _____

Certified by the Clerk: _____

Signature: _____

Name (printed): _____

Title: _____

Date: _____

EXHIBIT A

MITIGATION RATES BASED ON PER HOUR

The mitigation rates below are average “billing levels”, and are typical for the incident responses listed, however, when a claim is submitted, it may be itemized and based on the actual services provided.

These rates are based on actual costs using amortized schedules for apparatus (including useful life, equipment, repairs, and maintenance). Labor rates include an average department’s actual burdened labor costs and not just a firefighter’s wage. These include wages, retirement, benefits, workers comp, etc.

MOTOR VEHICLE INCIDENTS

Level 1 - \$602.00

Provide hazardous materials assessment and scene stabilization. This will be the most common “billing level”. This occurs almost every time the fire department responds to an accident/incident.

Level 2 - \$687.00

Includes Level 1 services as well as clean up and material used (sorbents) for hazardous fluid clean up and disposal. We will bill at this level if the fire department has to clean up any gasoline or other automotive fluids that are spilled as a result of the accident/incident.

Level 3 – CAR FIRE - \$838.00

Provide scene safety, fire suppression, breathing air, rescue tools, hand tools, hose, tip use, foam, structure protection, and clean up gasoline or other automotive fluids that are spilled as a result of the accident/incident.

ADD-ON SERVICES:

Extrication - \$1,811.00

Includes heavy rescue tools, ropes, airbags, cribbing etc. This charge will be added if the fire department has to free/remove anyone from the vehicle(s) using any equipment. We will not bill at this level if the patient is simply unconscious and fire department is able to open the door to access the patient. This level is to be billed only if equipment is deployed.

Creating a Landing Zone - \$553.00

Includes Air Care (multi-engine company response, mutual aid, helicopter). We will bill at this level any time a helicopter landing zone is created and/or is utilized to transport the patient(s).

Itemized Response: You have the option to bill each incident as an independent event with custom mitigation rates, for each incident using, itemized rates deemed usual,

customary and reasonable (UCR). These incidents will be billed, itemized per apparatus, per personnel, plus products and equipment used.

HAZMAT

Level 1 - \$972.00

Basic Response: Claim will include engine response, first responder assignment, perimeter establishment, evacuations, set-up and command.

Level 2 - \$3,473.00

Intermediate Response: Claim will include engine response, first responder assignment, hazmat certified team and appropriate equipment, perimeter establishment, evacuations, set-up and command, Level A or B suit donning, breathing air and detection equipment. Set-up and removal of decon center.

Level 3 – \$8,199.00

Advanced Response: Claim will include engine response, first responder assignment, hazmat certified team and appropriate equipment, perimeter establishment, evacuations, first responder set-up and command, Level A or B suit donning, breathing air and detection equipment and robot deployment. Set-up and removal of decon center, detection equipment, recovery and identification of material. Disposal and environment clean up. Includes above in addition to any disposal rates of material and contaminated equipment and material used at scene. Includes 3 hours of on scene time - **each additional hour @ \$381.00 per HAZMAT team.**

FIRES

Assignment - \$554.00 per hour, per engine / \$693.00 per hour, per truck

Includes:

- Scene Safety
- Investigation
- Fire / Hazard Control

This will be the most common “billing level”. This occurs almost every time the fire department responds to an incident.

OPTIONAL: A fire department has the option to bill each fire as an independent event with custom mitigation rates.

Itemized, per person, at various pay levels and for itemized products use.

ILLEGAL FIRES

Assignment - \$554.00 per hour, per engine / \$693.00 per hour, per truck

When a fire is started by any person or persons that requires a fire department response during a time or season when fires are regulated or controlled by local or state rules, provisions or ordinances because of pollution or fire danger concerns, such person or persons will be liable for the fire department response at a cost not to exceed the actual expenses incurred by the fire department to respond and contain the fire. Similarly, if a fire is started where permits are required for such a fire and the permit was not obtained and the fire department is required to respond to contain the fire the responsible party will be liable for the response at a cost not to exceed the actual expenses incurred by the fire department. The actual expenses will include direct labor, equipment costs and any other costs that can be reasonably allocated to the cost of the response.

WATER INCIDENTS

Level 1

Basic Response: Claim will include engine response, first responder assignment, perimeter establishment, evacuations, first responder set-up and command, scene safety and investigation (including possible patient contact, hazard control). This will be the most common “billing level”. This occurs almost every time the fire department responds to a water incident.

Billed at \$554 plus \$68 per hour, per rescue person.

Level 2

Intermediate Response: Includes Level 1 services as well as clean up and material used (sorbents), minor hazardous clean up and disposal. We will bill at this level if the fire department has to clean up small amounts of gasoline or other fluids that are spilled as a result of the incident.

Billed at \$1,110 plus \$68 per hour, per rescue person.

Level 3

Advanced Response: Includes Level 1 and Level 2 services as well as D.A.R.T. activation, donning breathing apparatus and detection equipment. Set up and removal of decon center, detection equipment, recovery and identification of material. Disposal and environment clean up. Includes above in addition to any disposal rates of material and contaminated equipment and material used at scene.

Billed at \$2,747 plus \$68 per hour per rescue person, plus \$134 per hour per HAZMAT team member.

Level 4

Itemized Response: You have the option to bill each incident as an independent event with custom mitigation rates for each incident using itemized rates deemed usual, customary and reasonable (UCR). These incidents will be billed, itemized, per trained rescue person, plus rescue products used.

BACK COUNTRY OR SPECIAL RESCUE

Itemized Response: Each incident will be billed with custom mitigation rates deemed usual, customary and reasonable (UCR). These incidents will be billed, itemized per apparatus per hour, per trained rescue person per hour, plus rescue products used.

Minimum billed \$554 plus \$68 per hour, per rescue person. Additional rates of \$554 per hour per response vehicle and \$68 per hour per rescue person.

CHIEF RESPONSE

This includes the set-up of Command, and providing direction of the incident. This could include operations, safety, and administration of the incident.

Billed at \$347 per hour.

MISCELLANEOUS / ADDITIONAL TIME ON-SCENE

ADDITIONAL TIME ON-SCENE (for all levels of service)

Engine billed at \$554 per hour.

Truck billed at \$693 per hour.

Miscellaneous equipment billed at \$416.

MITIGATION RATE NOTES

The mitigation rates above are average “billing levels” for one hour of service, and are typical for the incident responses listed, however, when a claim is submitted, it may be itemized and based on the actual services provided.

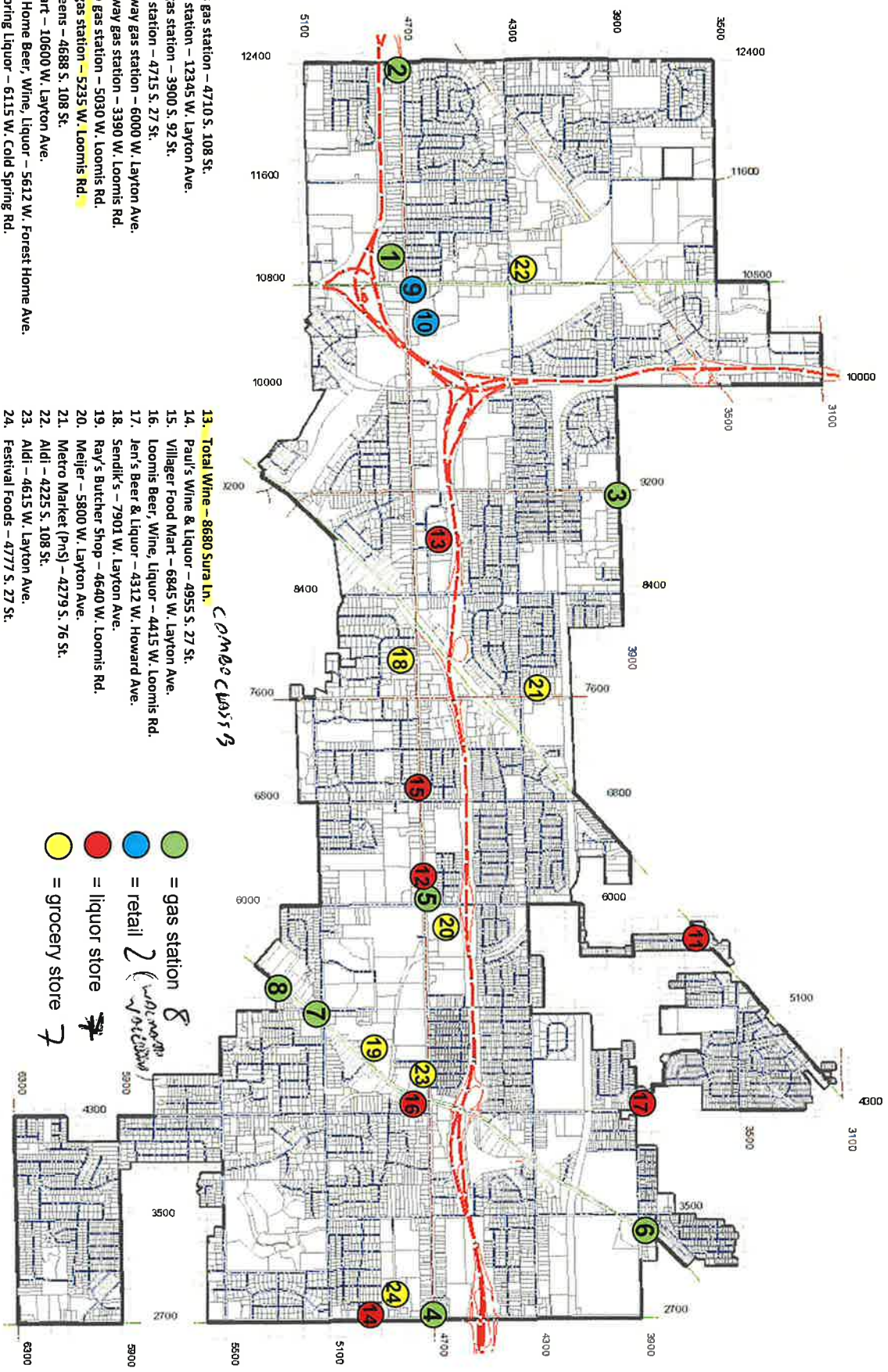
These average mitigation rates were determined by itemizing costs for a typical run (from the time a fire apparatus leaves the station until it returns to the station) and are based on the actual costs, using amortized schedules for apparatus (including useful life, equipment, repairs, and maintenance) and labor rates (an average department’s “actual personnel expense” and not just a firefighter’s basic wage). The actual personnel expense includes costs such as wages, retirement, benefits, workers comp, insurance, etc.

1. Andy's gas station - 4710 S. 108 St.
2. BP gas station - 12345 W. Layton Ave.
3. Citgo gas station - 3900 S. 92 St.
4. BP gas station - 4735 S. 27 St.
5. Speedway gas station - 6000 W. Layton Ave.
6. Speedway gas station - 3390 W. Loomis Rd.
7. Armoco gas station - 5030 W. Loomis Rd.
8. Citgo gas station - 5235 W. Loomis Rd.
9. Walgreens - 4688 S. 108 St.
10. Walmart - 10600 W. Layton Ave.
11. Forest Home Beer, Wine, Liquor - 5612 W. Forest Home Ave.
12. Cold Spring Liquor - 6115 W. Cold Spring Rd.

13. Total Wine - 8680 Sura Ln.
14. Paul's Wine & Liquor - 4955 S. 27 St.
15. Villager Food Mart - 6845 W. Layton Ave.
16. Loomis Beer, Wine, Liquor - 4415 W. Loomis Rd.
17. Jen's Beer & Liquor - 4312 W. Howard Ave.
18. Sendik's - 7901 W. Layton Ave.
19. Ray's Butcher Shop - 4640 W. Loomis Rd.
20. Meijer - 5800 W. Layton Ave.
21. Metro Market (pns) - 4279 S. 76 St.
22. Aldi - 4225 S. 108 St.
23. Aldi - 4615 W. Layton Ave.
24. Festival Foods - 4777 S. 27 St.

Combo Class 9

- = gas station
- = retail
- = liquor store
- = grocery store



**CITY OF GREENFIELD
BUSINESS LICENSE LIST**

04/18/2024

CLASS A BEER

<u>LICENSE NO.</u>	<u>NAME</u>	<u>ADDRESS</u>	<u>PHONE</u>
CA23-0057	4710 LLC	4710 S 108th ST Greenfield , WI 53228	(414) 427-1661
<u>AGENT:</u>	Vimal Kapila, Agent	4440 S 117th St. GREENFIELD , WI 53228	(414) 427-1661
<u>TRADE NAME:</u>	Andy's on Hwy 100	4710 S 108th ST Greenfield , WI 53228	(414) 427-1661
<u>MAIL TO:</u>	4710 LLC	4710 S 108TH ST GREENFIELD , WI 53228	(414) 427-1661
<u>LOCATION/ PREMISES:</u>	FIRST FLOOR, WALK IN COOLER, LOCATED AT 4710 S. 108TH ST		
CA23-0058	JTT Enterprises Inc.	12345 W Layton AVE Greenfield , WI 53228	(414) 529-3646
<u>AGENT:</u>	Judith Schwartz, Agent	W3109 McDonald Rd. Lake Geneva , WI 53147	
<u>TRADE NAME:</u>	Layton Petro Mart	12345 W Layton AVE Greenfield , WI 53228	(414) 529-3646
<u>MAIL TO:</u>	JTT Enterprises Inc.	PO BOX 183 Lake Geneva , WI 53147	(262) 248-2989
<u>LOCATION/ PREMISES:</u>	COOLERS, BACKROOMS, SALES FLOOR AT LAYTON PETRO MART, LOCATED AT 12345 W LAYTON AVE.		
CA23-0059	Birta Inc	3900 S 92nd ST GREENFIELD , WI 53228	(414) 327-3444
<u>AGENT:</u>	Kaushal J Malde, Agent	4026 S 118th St. GREENFIELD , WI 53228	
<u>TRADE NAME:</u>	Xpress Food Mart	3900 S 92nd ST GREENFIELD , WI 53228	(414) 327-3444
<u>MAIL TO:</u>	Birta Inc	3900 S 92nd ST GREENFIELD , WI 53228	(414) 327-3444
<u>LOCATION/ PREMISES:</u>	CONVENIENCE STORE WITH STORAGE IN BACK LOCATED AT 3900 S 92ND ST		

CA23-0060 Walgreen Co. 4688 S 108th ST GREENFIELD, WI 53228 (414) 427-1328

AGENT: Laurie McCloud, Agent 354 Hirst Ct Lake Bluff, IL 60044 (847) 914-2500

TRADE NAME: Walgreens #04827 4688 S 108th ST GREENFIELD, WI 53228 (414) 427-1328

MAIL TO: Walgreen Co. PO BOX 901 Deerfield, IL 60015 (847) 315-2297

LOCATION/ PREMISES: RETAIL DRUG STORE - 10,699 SQ. FT. BEER SOLD ON THE SALES FLOOR AND IN THE COOLER. RECORDS ARE KEPT IN THE OFFICE.

CA23-0061 Sunil Petro Inc. 4715 S 27th ST Greenfield, WI 53221 (414) 817-9104

AGENT: Kavita Sharma, Agent 8624 S Roxbury Way Oak Creek, WI 53154

TRADE NAME: SAI Mart BP 4715 S 27th ST Greenfield, WI 53221 (414) 817-9104

MAIL TO: Sunil Petro Inc. 4715 S 27TH ST Greenfield, WI 53221 (414) 241-0987

LOCATION/ PREMISES: FIRST FLOOR OF THE BUILDING LOCATED AT 4715 S 27TH ST

CA23-0062 Speedway LLC 6000 W Layton AVE Greenfield, WI 53220 (414) 281-1133

AGENT: Maria J Hamann, Agent W159 S7176 Quietwood Dr Muskego, WI 53150 (414) 281-1133

TRADE NAME: Speedway #4472 6000 W Layton AVE Greenfield, WI 53220 (414) 281-1133

MAIL TO: Speedway LLC Dallas, TX 75313 (972) 828-1888

LOCATION/ PREMISES: Beer Cooler, Sales Floor, POS Station, Storage Room/Office, located at 6000 W. Layton Avenue.

CA23-0063 Speedway LLC 3390 W Loomis RD Greenfield, WI 53221 (414) 281-0205

AGENT: Jack Briscoe, Agent 2728 Hood St #808 Dallas, TX 75219

TRADE NAME: Speedway #4154 3390 W Loomis RD Greenfield, WI 53221 (414) 281-0205

MAIL TO: Speedway LLC Dallas, TX 75313 (972) 828-1888

LOCATION/ PREMISES: Beer Cooler, Sales Floor, POS Station, Storage Room/Office, located at 3390 W Loomis Rd.

CA23-0064 Saiya Inc 5030 W Loomis RD Greenfield , WI 53220 (414) 282-1669

AGENT: Sanjeev K Dhingra, Agent 2553 W Orchard Hills Dr Oak Creek , WI 53154 (414) 282-1669

TRADE NAME: Loomis Rd. Amoco 5030 W Loomis RD Greenfield , WI 53220 (414) 282-1669

MAIL TO: Saiya Inc 5030 W Loomis RD Greenfield , WI 53220 (414) 282-1669

LOCATION/ PREMISES: BEER ON SHELVES AND IN WALK-IN COOLER AND RECORDS IN THE OFFICE LOCATED INSIDE THE STORE LOCATED AT 5030 W LOOMIS RD

CA23-0065 Hasham Petroleum LLC 5235 W Loomis RD Greenfield , WI 53221 (414) 235-8099

AGENT: Khadija Inayat, Agent 8230 Fairmont Ln Greendale , WI 53129 (414) 779-8080

TRADE NAME: Hasham Citgo 5235 W Loomis RD Greenfield , WI 53221 (414) 235-8099

MAIL TO: Hasham Petroleum LLC 5235 W Loomis RD Greenfield , WI 53221

LOCATION/ PREMISES: ~~ALCOHOL WILL BE SOLD IN THE COOLER AND ON THE SHELVES, STORED IN THE BACK AND RECORDS WILL BE STORED IN THE OFFICE LOCATED AT 5235 W LOOMIS RD~~

CLASS A CIDER ONLY

LICENSE NO. NAME ADDRESS PHONE

CC23-0029 JTT Enterprises Inc. 12345 W Layton AVE Greenfield , WI 53228 (414) 529-3646

AGENT: Judith Schwartz, Agent W3109 McDonald Rd. Lake Geneva , WI 53147

TRADE NAME: Layton Petro Mart 12345 W Layton AVE Greenfield , WI 53228 (414) 529-3646

MAIL TO: JTT Enterprises Inc. PO BOX 183 Lake Geneva , WI 53147 (262) 248-2989

LOCATION/ PREMISES: COOLERS, BACKROOMS, SALES FLOOR, LOCATED AT 12345 W. LAYTON AVE.

CC23-0030 Binta Inc 3900 S 92nd ST GREENFIELD , WI 53228 (414) 327-3444

AGENT: Kaushal J Malde, Agent 4026 S 118th St. GREENFIELD , WI 53228

TRADE NAME: Xpress Food Mart 3900 S 92nd ST GREENFIELD , WI 53228 (414) 327-3444

MAIL TO: Binta Inc 3900 S 92nd ST GREENFIELD , WI 53228 (414) 327-3444

LOCATION/ PREMISES: CONVENIENCE STORE WITH STORAGE IN BACK LOCATED AT 3900 S. 92ND ST.

CC23-0031 Sunil Petro Inc. 4715 S 27th ST Greenfield , WI 53221 (414) 817-9104

AGENT: Kavita Sharma, Agent 8624 S Roxbury Way Oak Creek, WI 53154

TRADE NAME: SAI Mart BP 4715 S 27th ST Greenfield , WI 53221 (414) 817-9104

MAIL TO: Sunil Petro Inc. 4715 S 27TH ST Greenfield , WI 53221 (414) 241-0987

LOCATION/ PREMISES: FIRST FLOOR OF THE BUILDING LOCATED AT 4715 S 27TH ST

CC23-0032 Speedway LLC 6000 W Layton AVE Greenfield , WI 53220 (414) 281-1133

AGENT: Maria J Hamann, Agent W159 S7176 Quietwood Dr Muskego , WI 53150 (414) 281-1133

TRADE NAME: Speedway #4472 6000 W Layton AVE Greenfield , WI 53220 (414) 281-1133

MAIL TO: Speedway LLC Dallas , TX 75313 (972) 828-1888

LOCATION/ PREMISES: Beer Cooler, Sales Floor, POS Station, Storage Room/Office, located at 6000 W. Layton Ave.

CC23-0033 Speedway LLC 3390 W Loomis RD Greenfield , WI 53221 (414) 281-0205

AGENT: Jack Briscoe, Agent 2728 Hood St #808 Dallas , TX 75219

TRADE NAME: Speedway #4154 3390 W Loomis RD Greenfield , WI 53221 (414) 281-0205

MAIL TO: Speedway LLC Dallas , TX 75313 (972) 828-1888

LOCATION/ PREMISES: Beer Cooler, Sales Floor, POS Station, Storage Room/Office, located at 3390 W Loomis Rd.

CC23-0034 Hasham Petroleum LLC 5235 W Loomis RD Greenfield, WI 53221 (414) 235-8099

AGENT: Khadija Inayat, Agent 8230 Fairmont Ln Greendale, WI 53129 (414) 779-8080

TRADE NAME: Hasham Citigo 5235 W Loomis RD Greenfield, WI 53221 (414) 235-8099

MAIL TO: Hasham Petroleum LLC 5235 W Loomis RD Greenfield, WI 53221

LOCATION/
PREMISES: ~~ALCOHOL WILL BE SOLDE IN THE COOLER AND ON THE SHELVES, STORED IN THE BACK AND RECORDS WILL BE STORED IN THE OFFICE
LOCATED AT 5235 W LOOMIS RD~~

CLASS B BEER

LICENSE NO. NAME ADDRESS PHONE

CB23-0042 Portillo's Hot Dogs, LLC 8705 W Sura LN Greenfield, WI 53228 (414) 877-5400

AGENT: Nicholas Zogoplos, Agent 719 S Park Ave Hinsdale, IL 60521

TRADE NAME: Portillo's Hot Dogs LLC 8705 W Sura LN Greenfield, WI 53228 (414) 877-5400

MAIL TO: Portillo's Hot Dogs, LLC 2001 Spring RD Suite 400 Oak Brook, IL 60523-3930 (630) 954-3773

LOCATION/
PREMISES: PATRONS MAY ONLY PURCHASE BEER AT THE BAR/CATERING AREA, WITH THE KEG UNDER THE COUNTER AND PROPERLY LABELED BEER TAP HANDLES. THERE IS NO BAR SERVICE TO TABLES IN THE RESTAURANT. CONSUMPTION OF THE BEER IS ON THE PREMISES IN THE MAIN DINING ROOM AND THE OUTDOOR PATIO. THE STORAGE OF BEER INVENTORY IS IN THE WALK IN COOLER ON THE PREMISES. THE RECORDS REGARDING ALCOHOL WILL BE KEPT AT THE CORPORATE OFFICE AT 2001 SPRING RD, SUITE 400, OAK BROOK, IL 60523 AS WELL AS AN ELECTRONIC COPY AT THE PREMISES LOCATED AT 8705 W SURRA LN.

CB23-0044 MOD Super Fast Pizza (Wisconsin) LLC 8833 W Sura LN GREENFIELD, WI 53228 (262) 330-0028

AGENT: Laura Denisse Martinez Bravo, Agent W158 S7480 Quietwood Dr Muskego, WI 53150 (888) 770-6637

TRADE NAME: MOD Pizza 8833 W Sura LN GREENFIELD, WI 53228 (262) 330-0028

MAIL TO: MOD Super Fast Pizza (Wisconsin) LLC 2035 158th CT NE Suite 200 Bellevue, WA 98008 (888) 770-6637

LOCATION/
PREMISES: THE BUILDING IS A ONE STORY BUILDING. FOOD AND ALCOHOL BEVERAGES WILL BE SOLD AND CONSUMED THROUGHOUT THE RESTAURANT PUBLIC AREA AND ADJACENT PATIO AREA. THE ALCOHOL WILL BE STORED IN A CONTROLLED AND LOCKED STOREROOM LOCATED IN THE STORAGE AREA AT THE BACK OF THE STORE LOCATED AT 8833 W. SURRA LN.

CB23-0045 Viet Pho LLC (DBA Pho Viet) 5475 S 27th ST Greenfield , WI 53221 (414) 282-8852

AGENT: Alex Nguyen, Agent 424 North Shore Ct Pewaukee , WI 53072

TRADE NAME: Pho Viet 5475 S 27th ST Greenfield , WI 53221 (414) 282-8852

MAIL TO: Viet Pho LLC (DBA Pho Viet) 5475 S 27th ST Greenfield , WI 53221 (414) 282-8852

LOCATION/
PREMISES: VIETNAMESE RESTAURANT SERVES DINING CUSTOMERS. WE SERVE THREE TYPES OF BEER BOTTLE (BUDDWEISER, CORONA AND HEINEKEN).
BEER BOTTLES ARE STORED IN BEVERAGE COOLER, RECORDS STORED ON SITE LOCATED AT 5475 S 27TH ST

CB23-0047 Oneplus1, LLC 5442 W Forest Home AVE Greenfield , WI 53220 (414) 316-9988

AGENT: Par Cung, Agent 3444 S 56th St Milwaukee , WI 53219

TRADE NAME: One+1 Asian Restaurant 5442 W Forest Home AVE Greenfield , WI 53220 (414) 316-9988

MAIL TO: Oneplus1, LLC 3444 S 56th ST Milwaukee , WI 53219 (414) 316-9988

LOCATION/
PREMISES: ALCOHOL WILL BE STORED IN THE RESTAURANT AND IT WILL BE SOLD AND SERVED AT THE DINING TABLES. THE RECORDS WILL BE STORED IN
THE OFFICE LOCATED AT 5442 W FOREST HOME AVE

CLASS B LIQUOR - COMBO

LICENSE NO. NAME ADDRESS PHONE

CB123-0225 Yee Yee Holeon & Holeon 7920 W Layton AVE Greenfield , WI 53220 (414) 281-8883

AGENT: Frank Yee, Agent 9147 W Elm Ct, Unit D Franklin , WI 53132 (414) 281-8883

TRADE NAME: Lychee Garden Restaurant 7920 W Layton AVE Greenfield , WI 53220 (414) 281-8883

MAIL TO: Yee Yee Holeon & Holeon 7920 W Layton AVE Greenfield , WI 53220 (414) 281-8883

LOCATION/
PREMISES: FIRST FLOOR BAR AND RESTAURANT, BASEMENT FOR STORAGE, LOCATED AT 7920 W LAYTON AVE

CBL23-0226 MJL LLC 5105 W Coldspring RD Greenfield , WI 53220 (414) 488-9936

AGENT: Marc J Lovora, Agent 567 W17744 Copper Oaks Ct Muskego , WI 53150 (414) 698-4792

TRADE NAME: Laveers 5105 W Coldspring RD Greenfield , WI 53220 (414) 488-9936

MAIL TO: MJL LLC 5105 W Coldspring RD Greenfield , WI 53220 (414) 488-9936

LOCATION/ FIRST FLOOR, BASEMENT IS WHERE LIQUOR IS STORED, OUTSIDE PATIO WITH SEATING, LOCATED AT 5105 W COLD SPRING RD

PREMISES:

CBL23-0227 Dan-El Corp 4305 S 84th ST Greenfield , WI 53228 (414) 546-1267

AGENT: William Sorensen, Agent 4305 S 84th St Greenfield , WI 53228

TRADE NAME: Gas Lite West 4305 S 84th ST Greenfield , WI 53228 (414) 546-1267

MAIL TO: Dan-El Corp 4305 S 84th ST Greenfield , WI 53228 (414) 510-5495

LOCATION/ FIRST FLOOR, LIQUOR ROOM IN BASEMENT, LIQUOR CABINET BEHIND THE BAR, WALK IN COOLER DOWNSTAIRS, BASEMENT, RECORDS KEPT
PREMISES: IN OFFICE, LOCATED AT 4305 S 84TH ST

CBL23-0228 G&J Partners LLC 5175 S 27th ST Greenfield , WI 53221 (414) 252-0034

AGENT: Gregory Charles Grabowski, Agent 2160 E Hidden Creek Ct Oak Creek , WI 53154 (414) 550-9513

TRADE NAME: The Edge Sports Bar 5175 S 27th ST Greenfield , WI 53221 (414) 252-0034

MAIL TO: G&J Partners LLC 2160 E Hidden Creek CT 210 Oak Creek , WI 53154 (414) 550-9513

LOCATION/ FIRST FLOOR BAR, PATIO/BEER GARDEN, BASEMENT BEER COOLERS, STORAGE FOR BEER AND LIQUOR, LOCATED AT 5175 S 27TH ST.
PREMISES:

CBL23-0229 Famous Dave's Ribs Inc. 5077 S 27th ST Greenfield , WI 53221 (414) 727-1940

AGENT: Aaron B Dach, Agent 2718 Randolph Rd Janesville , WI 53545

TRADE NAME: Famous Dave's 5077 S 27th ST Greenfield , WI 53221 (414) 727-1940

MAIL TO: Famous Dave's Ribs Inc. 12701 Whitewater DR Suite 100 Minnetonka , MN 55343 (952) 294-1351

LOCATION/ ALL OF BUILDING W/FULL BAR & 188 SEATS, LOCATED AT 5077 S 27TH ST.
PREMISES:

CBL23-0230

Romine's High Pockets Inc

6125 S 27th ST Greenfield, WI 53221

(414) 281-2212

AGENT:

Terry Romine Jr, Agent

1930 E Liac Ln. Oak Creek, WI 53154

(414) 281-2212

TRADE NAME:

Romine's High Pockets

6125 S 27th ST Greenfield, WI 53221

(414) 281-2212

MAIL TO:

Romine's High Pockets Inc

6125 S 27th ST Greenfield, WI 53221

(414) 281-2212

LOCATION/
PREMISES:

BRICK BUILDING, 24,000 SQ FT, BEER GARDEN, BILLARD ROOM, COOLER IN BACK, LOCATED AT 6125 S 27TH ST.

CBL23-0232

4353 LTD Piper Music Palace

4353 S 108th ST Greenfield, WI 53228

(414) 529-1177

AGENT:

Derek M. Paikowski, Agent

10101 Brookside Dr Hales Corners, WI 53130

(414) 529-1177

TRADE NAME:

Organ Piper Pizza

4353 S 108th ST Greenfield, WI 53228

(414) 529-1177

MAIL TO:

4353 LTD Piper Music Palace

10101 Brookside DR Hales Corners, WI 53130

(414) 588-2706

LOCATION/
PREMISES:

FIRST FLOOR DINING ROOM, BAR AREA, KITCHEN AND STORAGE LOCATED AT 4353 S 108TH ST.

CBL23-0233

Schneiders Corner Club LLC

4309 W Grange AVE Greenfield, WI 53220

(414) 421-2100

AGENT:

Kathleen Ann Schneider, Agent

4311 W Grange Ave Greenfield, WI 53220

(414) 421-2650

TRADE NAME:

Corner Club

4309 W Grange AVE Greenfield, WI 53220

(414) 421-2100

MAIL TO:

Schneiders Corner Club LLC

4311 W Grange AVE Greenfield, WI 53220

(414) 421-2650

LOCATION/
PREMISES:

BEV SALES 4309 W GRANGE, LIQ & BEER STORAGE BASEMENT OF 4311 W GRANGE (SHARED HALLWAY) PATIO IN BACK SW CORNER LOCATED AT 4309 W GRANGE AVE

CBL23-0234

GMRI Inc.

4760 S 76th ST Greenfield, WI 53220

(414) 281-9595

AGENT:

Jason Mannino, Agent

5625 Oxford Dr Greendale, WI 53129

(414) 281-9595

TRADE NAME:

The Olive Garden Italian Restaurant #1226

4760 S 76th ST Greenfield, WI 53220

(414) 281-9595

MAIL TO:

GMRI Inc.

100 Darden Center DR Orlando, FL 32869--501

(800) 248-4918

LOCATION/
PREMISES:

SOLD IN DINING ROOM AND BAR AREA - ONE STORY MASONRY BUILDING WITH BASEMENT AND STUCCO EXTERIOR, LOCATED AT 4760 S 76TH ST.

CBL23-0235 Forum Restaurant LLC 4711 S 108th ST Greenfield, WI 53228 (414) 529-4001

AGENT: Sam Diamantopoulos, Agent 5672 S Foxtail Ct New Berlin, WI 53151

TRADE NAME: Forum Restaurant 4711 S 108th ST Greenfield, WI 53228 (414) 529-4001

MAIL TO: Forum Restaurant LLC 4711 S 108th ST Greenfield, WI 53228 (414) 529-4001

LOCATION/ PREMISES: RESTAURANT,10,000 SQUARE FT. ALCOHOL STORED IN MAIN OFFICE WHICH IS LOCKED, LOCATED AT 4711 S 108TH ST

CBL23-0236 Mark S Silber 4060 W Loomis RD Greenfield, WI 53221 (414) 282-4410

AGENT: Mark S Silber, Agent 5005 S 104th St Greenfield, WI 53228 (414) 282-4410

TRADE NAME: Fin 'N Feather 4060 W Loomis RD Greenfield, WI 53221 (414) 282-4410

MAIL TO: Mark S Silber 5005 S 104th ST Greenfield, WI 53228 (414) 550-7530

LOCATION/ PREMISES: FIRST FLOOR OF TAVERN, BASEMENT OF TAVERN AND HOUSE AND OUTDOOR PATIO, VOLLEYBALL AREA AND GROUNDS, LOCATED AT 4060 W LOOMIS RD

CBL23-0237 Grand Japanica Inc 4918 S 74th ST Greenfield, WI 53220 (414) 281-9868

AGENT: Yong Bin Wu, Agent 4855 Sutton Ln Greendale, WI 53129

TRADE NAME: Japanica 4918 S 74th ST Greenfield, WI 53220 (414) 281-9868

MAIL TO: Grand Japanica Inc 4918 S 74th ST Greenfield, WI 53220 (414) 281-9868

LOCATION/ PREMISES: DINING AREA, BAR, WALK-IN COOLER, STORAGE CABINET, LOCATED AT 4918 S 74TH ST

CBL23-0238 Red Lobster Hospitality LLC 4645 S 76th ST Greenfield, WI 53220 (414) 281-4030

AGENT: John Orłowski, Agent 808 Brightwater Circle Maitland, FL 32751

TRADE NAME: Red Lobster #0146 4645 S 76th ST Greenfield, WI 53220 (414) 281-4030

MAIL TO: Red Lobster Hospitality LLC 450 S Orange AVE Suite 800 Orlando, FL 32802--650

LOCATION/ PREMISES: ALCOHOL SOLD IN DINING ROOM AND BAR AREA - ONE STORY MASONRY BUILDING, 7,000 SQ FT/ALCOHOL SOLD, SERVED & STORED IN BOTH AREAS, LOCATED AT 4645 S 76TH ST.

CBL23-0239 Calk Enterprises Inc. 3400 W Loomis RD GREENFIELD, WI 53221 (414) 282-9917

AGENT: Tamira Calk, Agent 8950 S 77th St Franklin, WI 53132

TRADE NAME: Grainger's Pub and Grill 3400 W Loomis RD GREENFIELD, WI 53221 (414) 282-9917

MAIL TO: Calk Enterprises Inc. 3400 W LOOMIS RD GREENFIELD, WI 53221 (414) 282-9917

LOCATION/ PREMISES: FIRST FLOOR BAR WITH STORAGE IN THE BASEMENT LOCATED AT 3400 W LOOMIS RD

CBL23-0240 Longshots Inc 5045 W Loomis RD Greenfield, WI 53220 (414) 885-1995

AGENT: Donald Habermehl Jr, Agent 5136 W Plainfield Dr Milwaukee, WI 53220

TRADE NAME: Longshots Sports Bar 5045 W Loomis RD Greenfield, WI 53220 (414) 885-1995

MAIL TO: Longshots Inc 5045 W Loomis RD Greenfield, WI 53220 (414) 885-1995

LOCATION/ PREMISES: BAR, BACKROOM, BASEMENT LOCATED AT 5045 W LOOMIS RD

CBL23-0241 Grire Southridge LLC 6815 W Edgerton Ave Greenfield, WI 53220 (414) 421-6244

AGENT: Ben W. Cruz, Agent 2460 Root River Pkwy West Allis, WI 53227

TRADE NAME: On the Edge Bar & Grill 6815 W Edgerton Ave Greenfield, WI 53220 (414) 421-6244

MAIL TO: Grire Southridge LLC 1111 W Layton AVE Milwaukee, WI 53227

LOCATION/ PREMISES: 2 ROOM BAR WITH KITCHEN ATTACHED TO HEALTH CLUB, LOCATED AT 6815 W EDGERTON AVE

CBL23-0242 Wisconsin Athletic Club LLC 5020 S 110th ST Greenfield, WI 53228 (414) 328-1300

AGENT: Chezare Misko, Agent 5981 Hwy 83 Hartland, WI 53029

TRADE NAME: Wisconsin Athletic Club 5020 S 110th ST Greenfield, WI 53228 (414) 328-1300

MAIL TO: Wisconsin Athletic Club LLC 10840 W Rogers ST West Allis, WI 53227 (414) 328-1300

LOCATION/ PREMISES: THE ALCOHOL BEVERAGES ARE TO BE SOLD AND STORED IN THE 28,000 SQ FT WISCONSIN ATHLETIC CLUB. THE ACTUAL LIQUOR IS KEPT IN A LOCKED CABINET. THE SELLING OF LIQUOR OCCURS PRIMARILY IN THE SUMMER OUTSIDE BY THE OUTDOOR POOL (MEMORIAL DAY THROUGH LABOR DAY). LIQUOR IS USED FOR SPECIAL EVENTS, WHICH PRIMARILY OCCUR IN THE GROUP EXERCISE AND MULTI-PURPOSE ROOMS. THE RECORDS ARE STORED ON SITE AND AT THE BUSINESS OFFICE AT 10840 W ROGERS ST, WEST ALLIS, WI 53227, LOCATED AT 5020 S 110TH ST

CBL23-0243 Hwy 100 Bar & Grill Inc 3578 S 108th ST Greenfield, WI 53228 (414) 541-9270

AGENT: Jeffrey Williams, Agent 524 W26238 Kensington Dr Waukesha, WI 53188 (414) 541-9270

TRADE NAME: Club Paragon 3578 S 108th ST Greenfield, WI 53228 (414) 541-9270

MAIL TO: Hwy 100 Bar & Grill Inc 524 W26238 Kensington DR Waukesha, WI 53188 (414) 526-1270

LOCATION/ MAIN BAR, PARTY ROOM, STORAGE ROOMS, PATIO, BASEMENT, OUTSIDE TENT LOCATED AT 3578 S 108TH ST.

PREMISES:

CBL23-0244 Brick Oven Concepts, LLC 4395 S 76th ST GREENFIELD, WI 53220 (414) 246-2236

AGENT: Frank Orchofski, Agent 20104 E Melissa Pl Queen Creek, AZ 85142

TRADE NAME: Fox's Pub 4395 S 76th ST GREENFIELD, WI 53220 (414) 246-2236

MAIL TO: Brick Oven Concepts, LLC 12400 W Hampton Ave Butler, WI 53007 (414) 719-2528

LOCATION/ RESTAURANT, BAR, OUTSIDE PATIO, KITCHEN, 1ST FLOOR OFFICE/STORAGE ROOMS AND ENTIRE BASEMENT AREA INCLUDING
PREMISES: OFFICE/STORAGE ROOMS: LOCATED AT 4395 S 76TH ST

CBL23-0245 El Beso Mexican Restaurante LLC 5030 S 74th ST Greenfield, WI 53220 (414) 525-4179

AGENT: Andreas Bouraxis, Agent 7553 S Cambridge Drive Franklin, WI 53132 (414) 617-8380

TRADE NAME: El Beso Greenfield 5030 S 74th ST Greenfield, WI 53220 (414) 525-4179

MAIL TO: El Beso Mexican Restaurante LLC 5030 S 74th ST Greenfield, WI 53220 (414) 817-0362

LOCATION/ 1ST FLOOR AND PATIO, LOCATED AT 5030 S 74TH ST.

PREMISES:

CBL23-0246 Los Mariachis Mexican Restaurant Inc 4305 W Layton AVE Greenfield, WI 53220 (414) 325-7800

AGENT: Felipe DeJesus Ramirez, Agent 4733 S 43rd St Greenfield, WI 53220 (414) 325-7800

TRADE NAME: Los Mariachis II 4305 W Layton AVE Greenfield, WI 53220 (414) 325-7800

MAIL TO: Los Mariachis Mexican Restaurant Inc 4305 W Layton AVE Greenfield, WI 53220 (414) 325-7800

LOCATION/ RESTAURANT/BAR AREA, STORED IN BACK ROOM AND BASEMENT, LOCATED AT 4305 W LAYTON AVE.

PREMISES:

CBL23-0247 Red Robin International Inc 7575 Edgerton AVE Greenfield , WI 53220 (414) 421-2257

AGENT: Andrew Robert Smith, Agent 4391 E Perry Pkwy Greenwood Village , CO 80121

TRADE NAME: Red Robin America's Gourmet Burgers and Brews 7575 Edgerton AVE Greenfield , WI 53220 (414) 421-2257

MAIL TO: Red Robin International Inc 10000 E Geddes AVE Ste 500 Englewood , CO 80113 (303) 846-6000

LOCATION/ PREMISES: BAR, DINING ROOM, KEG COOLER AND LOCKER LOCATED AT 7575 W EDGERTON AVE

CBL23-0248 Carrabba's Italian Grill, LLC 4765 S 76th ST GREENFIELD , WI 53220 (414) 282-4158

AGENT: Kathy D'Andrea, Agent 517 Erie Avenue Tampa , FL 33606 (813) 282-1225

TRADE NAME: Carrabba's Italian Grill 4765 S 76th ST GREENFIELD , WI 53220 (414) 282-4158

MAIL TO: Carrabba's Italian Grill, LLC 2202 N WEST SHORE BLVD Suite 500 Tampa , FL 33607 (813) 282-1225

LOCATION/ PREMISES: ONE STORY, 5,576 SF BUILDING WITH 789 SF PATIO ON A 61,480 SF LOT LOCATED AT 4765 S. 76TH ST.

CBL23-0249 Outback Steakhouse of Florida LLC 8625 W Sura LN Greenfield , WI 53228 (414) 817-1800

AGENT: Bradley M Hammen, Agent 1903 N 5th ST Milwaukee , WI 53212 (414) 817-1800

TRADE NAME: Outback Steakhouse 8625 W Sura LN Greenfield , WI 53228 (414) 817-1800

MAIL TO: Outback Steakhouse of Florida LLC 2202 N West Shore BLVD Tampa , FL 33607 (813) 282-1225

LOCATION/ PREMISES: 6,525 SF BUILDING WITH STORAGE FOR ALCOHOL, LOCATED AT 8625 W SURA LN

CBL23-0250 GD Classic Inc 5404 W Layton AVE Greenfield , WI 53220 (414) 282-6400

AGENT: Gina Lynn Daroszewski, Agent 12381 W Jefferson Terrace Franklin , WI 53132 (414) 282-6400

TRADE NAME: Classic Lanes Greenfield 5404 W Layton AVE Greenfield , WI 53220 (414) 282-6400

MAIL TO: GD Classic Inc 5404 W Layton AVE Greenfield , WI 53220 (414) 282-6400

LOCATION/ PREMISES: BOWLING CENTER WITH 16 LANES, BILLARDS, BAR, VIDEO GAMES, STORAGE IN BASEMENT, COOLERS AND LOCKED LIQUOR ROOM, OUTDOOR ENCLOSED AREA ON THE SOUTHEAST SIDE WITH PLANTERS - APPROXIMATELY 882 SQ. FT. LOCATED AT 5404 W LAYTON AVE.

CBL23-0251 Durgha LLC 7640 W Forest Home AVE Greenfield , WI 53220 (414) 585-9777

AGENT: Apexa Vijay Patel, Agent 6625 S 46th St Franklin , WI 53132

TRADE NAME: Indian Village Restaurant 7640 W Forest Home AVE Greenfield , WI 53220 (414) 585-9777

MAIL TO: Durgha LLC 7640 W Forest Home AVE Greenfield , WI 53220 (414) 585-9777

LOCATION/ PREMISES: IN KITCHEN COOLER, BAR AND FRONT OF RESTAURANT, LOCATED AT 7640 W FOREST HOME AVE.

CBL23-0252 T & M Fox LLC 5614 W Forest Home AVE Greenfield , WI 53220 (414) 545-1035

AGENT: Maureen Jane Fox, Agent 3950 SE 57th St Milwaukee , WI 53220

TRADE NAME: Friends on Forest Home 5614 W Forest Home AVE Greenfield , WI 53220 (414) 545-1035

MAIL TO: T & M Fox LLC 3950 S 57th ST Greenfield , WI 53220 (414) 545-1035

LOCATION/ PREMISES: ALCOHOL IS SERVED IN A 120 CAPACITY TAVERN WITH AN ATTACHED 80 CAPACITY HALL. ALCOHOL IS STORED IN THE BASEMENT, LOCATED AT 5614 W FOREST HOME AVE

CBL23-0253 Meyer's SM Restaurant Inc 4260 S 76th ST Suite D Greenfield , WI 53220 (414) 321-4400

AGENT: Francesco Anthony Purpora, Agent 3641 E Holmes Ave Cudahy , WI 53110 (414) 321-4400

TRADE NAME: Meyer's Restaurant 4260 S 76th ST Suite D Greenfield , WI 53220 (414) 321-4400

MAIL TO: Meyer's SM Restaurant Inc 3641 E Holmes AVE Cudahy , WI 53110 (414) 321-4400

LOCATION/ PREMISES: MAIN BAR, PRIVATE HALL BAR, BEER COOLER, LIQUOR CABINETS BY BAR, CAGES BY COLDSRING ENTRANCE, CLOSET LOCATED AT 4260 S 76TH ST, SUITE D

CBL23-0254 Kyle D. Sobocinski 4500 W Forest Home AVE GREENFIELD , WI 53219 (414) 350-7049

AGENT: Kyle Sobocinski, Agent 3645 S 77th St. MILWAUKEE , WI 53220 (414) 350-7049

TRADE NAME: Sobo's Tap 4500 W Forest Home AVE GREENFIELD , WI 53219 (414) 350-7049

MAIL TO: Kyle D. Sobocinski 4500 W FOREST HOME AVE GREENFIELD , WI 53219 (414) 350-7049

LOCATION/ PREMISES: 2 STORY BUILDING ON THE FIRST FLOOR AND STORAGE IN BASEMENT LOCATED AT 4500 W. FOREST HOME AVE.

CBL23-0255

Jin's Restaurant Inc.

7401 W Barnard AVE Greenfield , WI 53220

(414) 616-1766

AGENT:

Yanni Jin, Agent

20860 Bradford Ln Brookfield , WI 53045

TRADE NAME:

Jin's Sushi Seafood & Bar

7401 W Barnard AVE Greenfield , WI 53220

(414) 616-1766

MAIL TO:

Jin's Restaurant Inc.

7401 W Barnard AVE Greenfield , WI 53220

(628) 256-5935

LOCATION/
PREMISES:

THE RESTAURANT IS ONE STORY, 6200 SF BUILDING, NO PATIO. WE WILL SELL AND SERVE THE ALCOHOL BEVERAGES AT THE BAR AND RESTAURANT SEATING AREA. STORE SMALL PART OF ALCOHOL IN THE SMALL BEVERAGE FRIDGE IN THE BAR AND THE STORAGE ROOM IN THE BACK KITCHEN AND THE RECORDS WILL BE IN THE STORAGE ROOM AS WELL LOCATED AT 7401 W. BARNARD AVE.

CBL23-0256

Rock Investments of WI LLC

4160 W Loomis RD Greenfield , WI 53221

(414) 810-4138

AGENT:

Kim Caze

560 Kossow Rd. Waukesha , WI 53186

(262) 853-5996

TRADE NAME:

Crossroads Diner

4160 W Loomis RD Greenfield , WI 53221

(414) 810-4138

MAIL TO:

Rock Investments of WI LLC

560 Kossow RD Waukesha , WI 53186

(262) 853-5996

LOCATION/
PREMISES:

ALCOHOL WILL BE SOLD IN DINING AREA. IT WILL BE STORED IN THE OFFICE/STORAGE ROOM LOCATED AT 4160 W. LOOMIS RD.

CBL23-0257

Brass Brew Crew Inc

7808 W Layton AVE Greenfield , WI 53220

(414) 301-4054

AGENT:

Andrew Grossman, Agent

1922 S 70th St West Allis , WI 53219

(414) 301-4054

TRADE NAME:

The Brass Tap

7808 W Layton AVE Greenfield , WI 53220

(414) 301-4054

MAIL TO:

Brass Brew Crew Inc

7808 W Layton AVE Greenfield , WI 53220

(414) 301-4054

LOCATION/
PREMISES:

3200 sq ft bar and restaurant located at the corner of a strip mall, 800 sq ft of which is a kitchen. Serving craft beer with 80 beers on tap, craft cocktails and upscale pub food. 800 sq ft patio, used for enjoyment of alcoholic beverages and food.

CBL23-0259

4900 76th Co, A Wisconsin Corporation

4900 S 76th ST Greenfield , WI 53220

(414) 946-0333

AGENT:

Jennifer Merino-Reyes, Agent

1524 Marion St Schaumburg , IL 60193

TRADE NAME:

Honey Berry Pancakes & Cafe

4900 S 76th ST Greenfield , WI 53220

(414) 946-0333

MAIL TO:

4900 76th Co, A Wisconsin Corporation

4900 S 76th ST Greenfield , WI 53220

(414) 946-0333

LOCATION/
PREMISES:

THE PREMISES IS A FREESTANDING BUILDIN CONTAINING APPROX 5,310 SF OF SPACE. ALCOHOLIC BEVERAGES WILL BE STORED ONLY BEHIND THE BAR, DESIGNATED FOR EMPLOYEES ONLY. BEVERAGE ORDERS ARE TAKEN BY RESTAURANT STAFF EITHER AT INDIVIDUAL TABLES OR THE BAR. ORDERS ARE PREPARED AT THE BAR AND DELIVERED TO THE CUSTOMER DIRECTLY BY THE BARTENDER OR BY A SERVER TO INDIVIDUAL TABLES. BEER/WINE/LIQUOR INVOICES ARE KEPT IN THE MANAGER'S OFFICE LOCATED AT 4900 S 76H ST.

CBL23-0260 Bluemel's Floral & Garden Center Inc 4930 W Loomis RD GREENFIELD, WI 53220 (414) 282-4220

AGENT: John Lewandowski, Agent W232 S 5950 Charles Dr Waukesha, WI 53189 (414) 282-4220

TRADE NAME: Bluemel's Garden & Landscape Center 4930 W Loomis RD GREENFIELD, WI 53220 (414) 282-4220

MAIL TO: Bluemel's Floral & Garden Center Inc 4930 W LOOMIS RD GREENFIELD, WI 53220 (414) 282-4220

LOCATION/ PREMISES: ALL ALCOHOL WILL BE SOLD, SERVED, AND CONSUMED IN OUR 1,500 SQ FT INDOOR COFFEE SHOP SPACE AND OUR 3,000 SQ FT OUTDOOR PATIO SPACE. ALL ALCOHOL WILL BE STORED IN A LOCKED CLOSET LOCATED IN THE COFFEE SHOP, AND ALL RECORDS WILL BE KEPT IN OUR MAIN OFFICE NEXT TO THE COFFEE SHOP LOCATED AT 4930 W LOOMIS RD

CBL23-0261 Kalibres Restaurant & Bar LLC 4555 W Forest Home AVE Greenfield, WI 53219 (414) 635-0130

AGENT: Alejandro Hernandez, Agent 2978 S 15th Pl Milwaukee, WI 53215 (414) 635-0130

TRADE NAME: Kalibres Restaurant & Bar LLC 4555 W Forest Home AVE Greenfield, WI 53219 (414) 635-0130

MAIL TO: Kalibres Restaurant & Bar LLC 4555 W Forest Home AVE Greenfield, WI 53219 (414) 595-0800

LOCATION/ PREMISES: THERE WILL BE STORAGE IN THE BACK OF THE RESTAURANT WHERE ALL LIQUOR WILL BE STORED. ALL LIQUOR WILL BE CONSUMED INSIDE THE RESTAURANT BY THE BAR AND DINING AREA. LIQUOR WILL BE DISPLAYED BEHIND THE BAR LOCATED AT 4555 W FOREST HOME AVE.

CBL23-0262 Stallis Palace LLC 3800 S 108th ST Greenfield, WI 53228 (414) 800-4233

AGENT: Rachel Lynn Daniels, Agent 5301 S Skyline Dr New Berlin, WI 53151 (414) 800-4233

TRADE NAME: Daniels Palace 3800 S 108th ST Greenfield, WI 53228 (414) 800-4233

MAIL TO: Stallis Palace LLC 5301 S Skyline DR New Berlin, WI 53151 (414) 800-4233

LOCATION/ PREMISES: UPSTAIRS AND DOWNSTAIRS OF THE ENTIRE PROPERTY IS WHERE ALCOHOLIC BEVERAGES WILL BE SOLD, SERVED AND STORED (SMOKING ROOM, FRONT BAR, BACK BAR, KITCHEN, LIQUOR ROOM, UPSTAIRS AND DOWNSTAIRS COOLERS, DOWNSTAIRS BEER COOLERS (3), DOWNSTAIRS BACK STORAGE AREA), RECORDS WILL BE STORED IN THE OFFICE IN THE BASEMENT LOCATED AT 3800 S 108TH ST.

CBL23-0263 Romeros Restaurant & Bar LLC 4171 S 76th ST Greenfield, WI 53220 (414) 630-7310

AGENT: Romero Carmelo, Agent 1817 S 58th St Greenfield, WI 53220 (414) 630-7310

TRADE NAME: Romeros Restaurant & Bar 4171 S 76th ST Greenfield, WI 53220 (414) 630-7310

MAIL TO: Romeros Restaurant & Bar LLC 4171 S 76th ST Greenfield, WI 53220 (414) 630-7310

LOCATION/ PREMISES: LIQUOR BOTTLES WILL BE STORED AT THE OFFICE NEXT TO THE KITCHEN, BEER BOTTLES WILL BE STORED AT THE WALK-IN COOLER IN THE BACK OF THE KITCHEN, ALCOHOL WILL BE SERVED BY OUR BARTENDERS AND SERVERS AT OUR BAR AND DINING TABLES, RECORDS WILL BE IN OUR OFFICE LOCATED AT 4171 S 76TH ST.

CBL23-0266 Kyoto Group LLC 7453 W Layton Ave Greenfield , WI 53220 (414) 325-1000

AGENT: Yi W,u, Agent 4005 Avon Dr New Berlin , WI 53151

TRADE NAME: Kyoto Group LLC 7453 W Layton Ave Greenfield , WI 53220 (414) 325-1000

MAIL TO: Kyoto Group LLC 7453 W Layton Ave Greenfield , WI 53220 (414) 325-1000

LOCATION/ PREMISES: BEVERAGES SERVED IN BAR AREA AND GENERAL DINING ROOM. BEVERAGES STORED IN LOCKED STORAGE CLOSET AND COOLER UNIT IN EXISTING SPACE. ALL RECORDS STORED IN THE OFFICE LOCATED AT 7453 W LAYTON AVE.

CBL23-0267 Alvarez Line LLC 5110 W Loomis Rd Greenfield , WI 53129 (414) 544-1517

AGENT: Fioralia Teller-Ortiz, Agent 5222 S 21ST St Milwaukee , WI 53221

TRADE NAME: Hacienda Chivolin Restaurant 5110 W Loomis Rd Greenfield , WI 53129 (414) 544-1517

MAIL TO: Alvarez Line LLC 5110 W Loomis Rd Greenfield , WI 53129 (414) 544-1517

LOCATION/ PREMISES: ALCOHOL STORAGE WILL BE LOCATED IN A ROOM INSIDE THE RESTAURANT, ALCOHOL BEVERAGES WILL BE SERVED AND SOLD IN THE BAR AND DINING AREAS. ALCOHOL RECORDS WILL BE STORED IN THE OFFICE LOCATED AT 5110 W LOOMIS RD.

CBL23-0268 KHP Greenfield LLC 4902 S 74th St Greenfield , WI 53220 (262) 506-8989

AGENT: Bryan Pham, Agent 540 S Calhoun Rd. Brookfield , WI 53005 (262) 506-8989

TRADE NAME: Kpot Korean BBQ & Hot Pot 4902 S 74th St Greenfield , WI 53220 (262) 506-8989

MAIL TO: KHP Greenfield LLC 540 S Calhoun Rd Brookfield , WI 53005 (262) 506-8989

LOCATION/ PREMISES: THIS IS A FULL SERVICE RESTAURANT WHERE ALCOHOLIC BEVERAGES WILL BE SOLD TO LEGAL DRINKING CUSTOMERS. ALCOHOL BEVERAGES WILL BE STORED IN DESIGNATED AREA: LIQUOR ROOM LOCATE BEHIND THE BAR, BAR REFRIGERATORS, AND WALK IN COOLERS IN THE BACK OF THE KITCHEN. ALCOHOL BEVERAGE RECORDS WILL BE MAINTAINED AND KEPT IN THE LIQUOR ROOM LOCATES BEHIND THE BAR LOCATED AT 4902 S 74TH ST

CBL23-0269 Holey Mackerel LLC 5401 W Layton Ave Greenfield, WI 53220 (414) 940-9876

AGENT: Richard Duval, Agent 4225 S Jasper Ave Milwaukee, WI 53207 (414) 940-9876

TRADE NAME: Holey Mackerel 5401 W Layton Ave Greenfield, WI 53220 (414) 940-9876

MAIL TO: Holey Mackerel LLC 5401 W Layton Ave Greenfield, WI 53220 (414) 940-9876

LOCATION/ PREMISES: HOLEY MACKEREL IS A FAMILY ENTERTAINMENT CENTER. ITS HIGHEST REVENUE STREAMS WILL BE 18 HOLE MINI GOLF COURSE, 7 BATTING CAGE BAYS, AND INTERIOR ARCADE. WE WILL OFFER THE SALE OF ALCOHOL AT TWO DIFFERENT LOCATIONS INSIDE THE CLUBHOUSE (MAIN BUILDING). THE FIRST LOCATION WILL BE A FULL SERVICE BAR WHEN YOU ENTER THE CLUBHOUSE. THE SECOND LOCATION BEING MORE LIMITED TO BEER, CANNED WINE, AND OTHER READY TO DRINK OPTIONS FROM SMALL COOLERS BEHIND THE ACTIVITIES COUNTER, WHERE YOU PURCHASE THE CLUBS AND BATS FOR OUTDOOR ACTIVITIES. ONCE ANYONE PURCHASING ALCOHOLIC BEVERAGES ARE ID'D AND CHECKED, THEY WILL BE ALLOWED TO TAKE THEIR BEVERAGES THROUGHOUT THE AREAS WHERE THE ACTIVITIES ARE HELD (I.E. MINI GOLF COURSE, BATTING CAGES, AND ARCADE). THERE WILL BE NO ALCOHOL ALLOWED ANYWHERE OUTSIDE OF THE FENCED IN PROPERTY/ACTIVITY AREAS OF HOLEY MACKEREL. ALL ALCOHOL WILL BE LOCKED AND STORED IN OUR "BAR ROOM" WHICH IS A ROOM LOCATED IN BETWEEN THE BAR AND ACTIVITIES COUNTER. THE ONLY PEOPLE ALLOWED TO ACCESS ARE OWNERS AND MANAGERS ON DUTY. ALL ALCOHOL RELATED INVOICES, WILL BE KEPT ORGANIZED IN THE "OWNERS OFFICE" LOCATED JUST PAST THE ACTIVITIES COUNTER, NEXT TO THE MAINTENANCE ROOM LOCATED AT 5401 W LAYTON AVE.

CBL23-0270 Mezcalero LLC 6869 W Forest Home Ave Greenfield, WI 53220 (414) 897-8296

AGENT: Juanita del Carmen Campos, Agent 3145 S 50th St Milwaukee, WI 53219 (414) 897-8296

TRADE NAME: Mezcalero Restaurant & Bar 6869 W Forest Home Ave Greenfield, WI 53220 (414) 897-8296

MAIL TO: Mezcalero LLC 6869 W Forest Home Ave Greenfield, WI 53220 (414) 897-8296

LOCATION/ PREMISES: ALCOHOL IS SOLD AND STORED AT THE BAR, HALL BAR, DINING ROOM, AND PATIO. WINE AND LIQUOR STORED IN THE OFFICE. RECORDS STORED IN THE OFFICE LOCATED AT 6869 W FOREST HOME AVE.

CLASS C WINE

LICENSE NO. **NAME** **ADDRESS** **PHONE**

CCW23-0019

MOD Super Fast Pizza (Wisconsin) LLC

8833 W Sura LN GREENFIELD , WI 53228

(262) 330-0028

AGENT:

Laura Denisse Martinez Bravo, Agent

W158 S7480 Quietwood Dr Muskego , WI 53150

(888) 770-6637

TRADE NAME:

MOD Pizza

8833 W Sura LN GREENFIELD , WI 53228

(262) 330-0028

MAIL TO:

MOD Super Fast Pizza (Wisconsin) LLC

2035 158th CT NE Suite 200 Bellevue , WA 98008

(888) 770-6637

LOCATION/
PREMISES:

THE BUILDING IS A ONE STORY BUILDING. FOOD AND ALCOHOLIC BEVERAGES WILL BE SOLD AND CONSUMED THROUGHOUT THE RESTAURANT PUBLIC AREA AND ADJACENT PATIO AREA. THE ALCOHOL WILL BE STORED IN A CONTROLLED AND LOCKED STOREROOM LOCATED IN THE STORAGE AREA AT THE BACK OF THE STORE LOCATED AT 8833 W. SURA LN.

CCW23-0020

Oneplus1, LLC

5442 W Forest Home AVE Greenfield , WI 53220

(414) 316-9988

AGENT:

Par Cung, Agent

3444 S 56th St Milwaukee , WI 53219

TRADE NAME:

One+1 Asian Restaurant

5442 W Forest Home AVE Greenfield , WI 53220

(414) 316-9988

MAIL TO:

Oneplus1, LLC

3444 S 56th ST Milwaukee , WI 53219

(414) 316-9988

LOCATION/
PREMISES:

ALCOHOL WILL BE STORED IN THE RESTAURANT AND IT WILL BE SOLD AND SERVED AT THE DINING TABLES. THE RECORDS WILL BE STORED IN THE OFFICE LOCATED AT 5442 W FOREST HOME AVE

CLASS A LIQUOR COMBO

LICENSE NO.

NAME

ADDRESS

PHONE

CL23-0080

Pari Investment LLC

5612 W Forest Home AVE Greenfield , WI 53220

(414) 831-6666

AGENT:

Manpreet Kaur, Agent

4939 W Tumblecreek Dr Franklin , WI 53132

(414) 831-6666

TRADE NAME:

Forest Home Beer and Liquor

5612 W Forest Home AVE Greenfield , WI 53220

(414) 831-6666

MAIL TO:

Pari Investment LLC

4939 W Tumblecreek DR Franklin , WI 53132

(414) 534-1003

LOCATION/
PREMISES:

FIRST FLOOR AND BASEMENT STORAGE LOCATED AT 5612 W FOREST HOME AVE

CL23-0081 Sendik's Greenfield LLC 7901 W Layton AVE Greenfield , WI 53220 (414) 329-9525

AGENT: Theodore Balistreri, Agent 5566 N Diversey Blvd Whitefish Bay , WI 53217 (414) 716-5500

TRADE NAME: Sendik's Food Market 7901 W Layton AVE Greenfield , WI 53220 (414) 329-9525

MAIL TO: Sendik's Greenfield LLC 7225 W Marcia RD Milwaukee , WI 53223 (414) 716-5500

LOCATION/ PREMISES: SOLD ON SALES FLOOR, STORED IN SECURE AREA AND BROUGHT TO DESIGNATED PARKING STALLS FOR PICKUP, LOCATED AT 7901 W LAYTON AVE

CL23-0082 Jaystores LLC 6115 W Coldspring RD Greenfield , WI 53220 (414) 429-2968

AGENT: Jigar Chaudhari, Agent 4043 W Victory Creek Dr Franklin , WI 53132 (414) 321-1188

TRADE NAME: Coldspring Liquor 6115 W Coldspring RD Greenfield , WI 53220 (414) 429-2968

MAIL TO: Jaystores LLC 6115 W Coldspring RD Greenfield , WI 53220 (414) 429-2968

LOCATION/ PREMISES: WALK-IN COOLERS AND SHELVES LOCATED AT 6115 W COLDSPRING RD

CL23-0083 Rays Butcher Shoppe Inc 4640 W Loomis Rd Greenfield , WI 53220 (414) 423-1322

AGENT: Scott Podd, Agent 9301 W Rawson Ave Franklin , WI 53132 (414) 423-1322

TRADE NAME: Ray's Butcher Shoppe 4640 W Loomis Rd Greenfield , WI 53220 (414) 423-1322

MAIL TO: Rays Butcher Shoppe Inc 4640 W Loomis Rd Greenfield , WI 53220 (414) 423-1322

LOCATION/ PREMISES: 6000 SQUARE FOOT BUILDING, LIQUOR IS SOLD IN STORE AND STORED IN BACK ROOM, LOCATED AT 4640 W LOOMIS RD

CL23-0084 Meijer Stores Limited Partnership 5800 W Layton AVE GREENFIELD , WI 53220 (414) 304-2000

AGENT: Jennifer Hill, Agent 1300 Royal County Down Grand Rapids , MI 49546 (414) 304-2000

TRADE NAME: Meijer Store #292 5800 W Layton AVE GREENFIELD , WI 53220 (414) 304-2000

MAIL TO: Meijer Stores Limited Partnership 2929 WALKER NW AVE Grand Rapids , MI 49544 (616) 791-2795

LOCATION/ PREMISES: 1 ROOM, 1 STORY, APPROXIMATELY 150,000 SQ. FT. MEIJER PICKUP AVAILABLE IN 4 DESIGNATED PARKING SPACES OUTSIDE OF THE STORE ON THE EAST SIDE OF THE BUILDING DESIGNATED BY THE MEIJER PICKUP SIGNS. APPROXIMATELY 200 FEET WALKWAY FROM THE DOOR TO THE PARKING SPACES, AND APPROXIMATELY 824 SQUARE FEET IN PARKING SPACES AVAILABLE FOR CUSTOMER PICKUP. PRODUCT IS LOCATED IN COOLERS AND ON SHELVES IN THE GROCERY AND FRESH FOODS. OVERSTOCK IS LOCATED ON PALLETS IN RECEIVING AREA. RECORDS AND RECEIPTS ARE LOCATED IN ADMINISTRATIVE OFFICES AT FRONT OF STORE, LOCATED AT 5800 W. LAYTON AVE.

CL23-0085 Lakes Venture LLC

8680 W Sura LN Greenfield, WI 53228

(414) 246-6022

AGENT: Erik Reyes, Agent

312 Haskins Ct Ada, MI 49301

(616) 791-3022

TRADE NAME: Fresh Thyme Farmers Market #705

8680 W Sura LN Greenfield, WI 53228

(414) 246-6022

MAIL TO: Lakes Venture LLC

2929 Walker AVE NW Grand Rapids, MI 49544

(616) 791-2795

LOCATION/
PREMISES: 28,749 SF ONE-STORY INLINE RETAIL BUILDING LOCATED AT 8680 W SURA LANE

CL23-0086 Kamal Food LLC

4955 S 27th ST Greenfield, WI 53221

(414) 231-3191

AGENT: Kamaljit Kaur Sidhu, Agent

3710 S Cherokee Way Milwaukee, WI 53221

(414) 614-7973

TRADE NAME: Pauls Wine & Liquor 2

4955 S 27th ST Greenfield, WI 53221

(414) 231-3191

MAIL TO: Kamal Food LLC

4955 S 27th ST Greenfield, WI 53221

(414) 530-1204

LOCATION/
PREMISES: COOLER SHELVES, BASEMENT, FLOOR DISPLAY, LOCATED AT 4955 S 27TH STREET.

CL23-0087 Mega Marts LLC

4279 S 76th ST Greenfield, WI 53220

(414) 541-0061

AGENT: Robert Kaminski, Agent

4640 Whispering Oak Trail Cincinnati, OH 45247

TRADE NAME: Metro Market #887

4279 S 76th ST Greenfield, WI 53220

(414) 541-0061

MAIL TO: Mega Marts LLC

PO Box 305103 Nashville, TN 37230-5103

(615) 232-9557

LOCATION/
PREMISES: ONE STORY RETAIL GROCERY AND LIQUOR STORE. EXTERIOR PARKING STALLS DESIGNATED FOR THE MERCHANDISE PICKUP SERVICE. LOCATED AT 4279 S 76TH STREET.

CL23-0088 Gajjar Corporation

6845 W Layton AVE Greenfield, WI 53220

(414) 281-7790

AGENT: Ashok Gajjar, Agent

6609 Manchester Dr Greendale, WI 53129

(414) 281-7790

TRADE NAME: Villager Food Mart

6845 W Layton AVE Greenfield, WI 53220

(414) 281-7790

MAIL TO: Gajjar Corporation

6845 W Layton AVE Greenfield, WI 53220

(414) 281-7790

LOCATION/
PREMISES: FIRST FLOOR LOCATED AT 6845 W LAYTON AVE

CL23-0089 Aldi, Inc. (Wisconsin) 4225 S 108th ST GREENFIELD, WI 53228 (414) 261-7401

AGENT: Lindsay Bree, Agent 209 S Fairfield Ave Elmhurst, IL 60126

TRADE NAME: Aldi #73 4225 S 108th ST GREENFIELD, WI 53228 (414) 261-7401

MAIL TO: Aldi, Inc. (Wisconsin) 9342 S 13TH ST Oak Creek, WI 53154 (414) 667-4613

LOCATION/ PREMISES: SINGLE STORY BRICK BUILDING. ALCOHOL BEVERAGES WILL BE SOLD ON THE SALES FLOOR AND STORED IN THE BACKROOM. ALCOHOL SALES RECORDS WILL BE KEPT IN THE OFFICE AT THE STORE, LOCATED AT 4225 S. 108TH ST.

CL23-0090 Aldi, Inc. (Wisconsin) 4615 W Layton AVE Greenfield, WI 53220 (414) 261-7395

AGENT: Tyler L Chambers, Agent 209 S Fairfield Ave Elmhurst, IL 60126

TRADE NAME: Aldi #23 4615 W Layton AVE Greenfield, WI 53220 (414) 261-7395

MAIL TO: Aldi, Inc. (Wisconsin) 9342 S 13TH ST Oak Creek, WI 53154 (414) 570-1860

LOCATION/ PREMISES: SINGLE STORY BRICK BUILDING. ALCOHOL BEVERAGES WILL BE SOLD ON THE SALES FLOOR AND STORED IN THE BACKROOM. ALCOHOL SALES RECORDS WILL BE KEPT IN THE OFFICE AT THE STORE, LOCATED AT 4615 W. LAYTON AVE.

CL23-0092 Wal-Mart Stores East LP 10600 W Layton AVE Greenfield, WI 53228 (414) 529-0455

AGENT: Trenton Little, Agent 3 S Beau Chene Lane Rogers, AR 72758

TRADE NAME: Walmart #1394 10600 W Layton AVE Greenfield, WI 53228 (414) 529-0455

MAIL TO: Wal-Mart Stores East LP 702 SW 8th ST Bentonville, AR 72716-0500 (479) 204-2096

LOCATION/ PREMISES: 1 room, 1 story, approximately 148,000 sq. ft. including stalls and/or canopy locations in parking lot specifically designated for online grocery pickup, located at 10600 W. Layton Ave

CL23-0093 Skogen's Foodliner, Inc 4777 S 27th ST Greenfield, WI 53221 (414) 252-0086

AGENT: Dianna N Figueroa, Agent 1650 Hawthorne Heights Dr De Pere, WI 54115

TRADE NAME: Festival Foods 4777 S 27th ST Greenfield, WI 53221 (414) 252-0086

MAIL TO: Skogen's Foodliner, Inc 3800 Emerald DR E Onalaska, WI 54650 (608) 783-5500

LOCATION/ PREMISES: 86,500 sq ft grocery store including designated parking stalls for Click N Go pickup up. Located at 4777 S 27th St.

CL23-0094 Loomis Wine & Liquor LLC

4415 W Loomis RD Greenfield, WI 53220

(414) 627-0588

AGENT: Ramneek Narwal, Agent

3337 Blake Ct South Milwaukee, WI 53172

(414) 627-0588

TRADE NAME: Loomis Wine & Liquor LLC

4415 W Loomis RD Greenfield, WI 53220

(414) 627-0588

MAIL TO: Loomis Wine & Liquor LLC

4415 W Loomis RD Greenfield, WI 53220

(414) 627-0588

LOCATION/ 5000 SQ FT BUILDING WITH 1 STORAGE ROOM LOCATED AT 4415 W LOOMIS RD

PREMISES:

CL23-0095 Singh Aish Inc

4312 W Howard Ave Greenfield, WI 53220

(414) 585-0028

AGENT: Sukhwinder Singh, Agent

6516 S 35th St Franklin, WI 53132

(530) 768-6104

TRADE NAME: Jen's Beer & Liquor

4312 W Howard Ave Greenfield, WI 53220

(414) 585-0028

MAIL TO: Singh Aish Inc

6516 S 35th St 203 Franklin, WI 53132

(530) 768-6104

ALCOHOL BEVERAGES ARE IN THE MAIN COOLER WHICH IS AN 8 DOOR AND A 2 DOOR SLIDE COOLER. THERE ARE 4 AISLES IN THE STORE WHERE ALL THE ALCOHOL BEVERAGES ARE SHELVED. THERE IS AN EXTRA STORAGE IN THE BASEMENT. THERE ARE 5 SHELVES WHERE THERE IS EXTRA LIQUOR STORED AND THERE IS SOME EXTRA BEER STORED IN THE COOLER. DOCUMENTS WILL BE STORED IN THE OFFICE LOCATED AT 4312 W HOWARD AVE.

RESERVE CLASS B RETAIL-COMBO

LICENSE NO. NAME ADDRESS PHONE

RC23-0011 Wisconsin Fine Wines & Spirits, LLC 8700 W Sura LN GREENFIELD, WI 53228 (414) 425-7373

AGENT: Julie Rohde, Agent 11417 Skipwith Ln Potomac, MD 20854

TRADE NAME: Total Wine Spirits Beer & More 8700 W Sura LN GREENFIELD, WI 53228 (414) 425-7373

MAIL TO: Wisconsin Fine Wines & Spirits, LLC 6600 Rockledge DR Suite 150 Bethesda, MD 20817 (301) 795-1000

LOCATION/ 25,000 SF BUILDING PART OF THE 84 SOUTH SHOPPING CENTER. COUNT ROOM: 106 SF; BEER COOLER: 514 SF; FINE WINE COOLER: 228 SF; PREMISES: WINE EDUCATION CENTER: 900 SF LOCATED AT 8700 W. SURA LN.

RC23-0012

Habaneros of Greenfield Inc

7700 W Layton AVE GREENFIELD , WI 53220

(414) 282-5000

AGENT:

Angel Gabriel Melendez, Agent

9075 W Sura Ln #126 Greenfield , WI 53228

TRADE NAME:

Habaneros Mexican Kitchen

7700 W Layton AVE GREENFIELD , WI 53220

(414) 282-5000

MAIL TO:

Habaneros of Greenfield Inc

9075 W Sura Ln AVE #126 GREENFIELD , WI 53220

(414) 282-5000

LOCATION/
PREMISES:

DINING ROOM, BAR, KITCHEN, PATIO, RESTROOMS, OFFICE LOCATED AT 7700 W. LAYTON AVE.

Total Licenses: 80

Business Name	Address	Tax Key Number
Aldi #23	4615 W Layton Ave	620-9979-008
Aldi #73	4225 S 108th St	566-9962-002
Andy's on Hwy 100	4710 S 108th St	613-8995-000
Coldspring Liquor	6115 W Cold Spring Rd	603-9999-001
Festival Foods	4777 S 27th St	622-9988-016
Forest Home Beer and Liquor	5612 W Forest Home Ave	556-8975-002
Fresh Thyme Farmers Market #705	8680 Sura Ln	606-9980-003
Jen's Beer & Liquor	4312 W Howard Ave	555-8979-000
Layton Petro Mart	12345 W Layton Ave	611-8980-007
Loomis Rd. Amoco	5030 W Loomis Rd	647-9976-001
Loomis Wine & Liquor LLC	4415 W Loomis Rd	620-9989-004
Meijer Store #292	5800 W Layton Ave	602-9947-004
Metro Market #887	4279 S 76th St	570-8952-005
Nexus Vape N Smoke	3765 S 108th St	563-9986-008
Pauls Wine & Liquor 2	4955 S 27th St	622-0005-000
Rays Butcher Shoppe	4640 W Loomis Rd	620-9956-002
SAI Mart BP	4715 S 27th St	622-9999-000
Sendik's Food Market	7901 W Layton Ave	616-8989-003
Speedway #4154	3390 W Loomis Rd	553-1001-000
Speedway #4472	6000 W Layton Ave	603-0198-001
Total Wine	8700 W Sura Ln	606-9980-012
Villager Food Mart	6845 W Layton Ave	617-0118-000
Walgreens #04827	4688 S 108th St	608-9990-001
Walmart #1394	10600 W Layton Ave	608-9995-010
Xpress Food Mart	3900 S 92nd St	569-9990-001

Square Footage	License(s)
19,000 sqft	Class A Liquor Combo
14,900 sqft	Class A Liquor Combo
1,400 sqft	Class A Beer
2,400 sqft	Class A Liquor Combo
90,300 sqft	Class A Liquor Combo
6,500 sqft	Class A Liquor Combo
28,700 sqft	Class A Liquor Combo
3,100 sqft	Class A Liquor Combo
6,000 sqft	Class A Beer, Class A Cider Only
1,000 sqft	Class A Beer
6,300 sqft	Class A Liquor Combo
205,000 sqft	Class A Liquor Combo
82,700 sqft	Class A Liquor Combo
2,300 sqft	Class A Liquor Combo
3,000 sqft	Class A Liquor Combo
8,000 sqft	Class A Liquor Combo
4,700 sqft	Class A Beer, Class A Cider Only
92,200 sqft	Class A Liquor Combo
3,800 sqft	Class A Beer, Class A Cider Only
3,600 sqft	Class A Beer, Class A Cider Only
25,000 sqft	Reserve Class B Retail - Combo
4,000 sqft	Class A Liquor Combo
15,200 sqft	Class A Beer
148,400 sqft	Class A Liquor Combo
3,800 sqft	Class A Beer, Class A Cider Only

ORDINANCE NO. ____

AN ORDINANCE TO AMEND SUBSECTION 13.03 (12) AND TO REPEAL SUBSECTION 13.03(18) OF THE CODE OF ORDINANCES FOR THE CITY OF GREENFIELD PERTAINING TO ALCOHOL LICENSING

The Common Council of the City of Greenfield do ordain as follows:

PART I. The Common Council has noticed an increase in the number of businesses not traditionally associated with the sale of alcohol now applying for alcohol licenses; and,

PART II. The City currently has approximately 80 retail alcohol licenses issued for a city with a population of approximately 37,000; and,

PART III. The Common Council is concerned that a significant proliferation of new alcohol sales businesses, and new types of alcohol sales businesses, throughout the City could negatively impact property values by making nearby locations less attractive to businesses that do not want to locate in the immediate vicinity of businesses promoting the sale of alcohol; and,

PART IV. The Common Council is also concerned that a proliferation of businesses selling alcohol, including businesses that have not traditionally sold alcohol, could render underage alcohol sales enforcement more difficult and could render it easier for those under the age of 21 to purchase alcohol illegally (www.mcw.edu/departments/comprehensive-injury-center/wi-alcohol-policy-project/understanding-the-problem/underage-drinking); and,

PART V. The Common Council is cognizant of the facts that alcohol abuse is a significant public health problem (www.mcw.edu/departments/comprehensive-injury-center/wi-alcohol-policy-project/understanding-the-problem), that Wisconsin has one of the nation's highest per capita rates of alcohol consumption (see, e.g., www.niaaa.nih.gov/sites/default/files/surveillance-report120.pdf), that impaired driving is also a health hazard, which can be impacted by convenience of purchase (www.cdc.gov/transportationsafety/impaired_driving/impaired-driv_factsheet.html#states), and that the proliferation of locations at which alcohol can be purchased could exacerbate the public health ramifications of alcohol abuse (www.mcw.edu/departments/comprehensive-injury-center/wi-alcohol-policy-project/licensing-and-permits); and,

PART VI. An alcohol license is a privilege, not a right, and whether a license should be issued to any particular applicant is a matter of local concern. See *State ex rel. Smith v. City of Oak Creek*, 139 Wis.2d 788, 801, 407 N.W.2d 901, 906 (1987). Moreover, municipalities, "under the broad sweep of the Twenty-first Amendment, are endowed with "something more than the normal" police power in regulating the sale of liquor in the interests of the public health, safety, morals, and general welfare." *State ex rel. Grand Bazaar Liquors, Inc. v. City of Milwaukee*, 105 Wis.2d 203, 217, 313 N.W.2d 805, 812 (1982) (citing *California v. LaRue*, 409 U.S. 109, 114 (1972)), and moreover the City's discretion in regulating the licensing of intoxicants is also statutorily recognized. Sec. 125.51(1)(a), Wis. Stats.

PART VII. Subsections 13.03 (12) (d), (e), and (f) of the Code of Ordinances for the City of Greenfield be, and hereby are, created to read as follows:

“(12) *Limitation on number of licenses.*

- (d) *Class “A” fermented malt beverage, “Class A” intoxicating liquor (combination) licenses, and “Class A” cider licenses.*
1. *Purpose and intent.* The Common Council finds that a significant portion of a community’s alcohol environment is determined by the number, location, and character of the places where alcohol is sold. The Common Council further finds that a limitation on the total number of off-premises licenses must not be anti-competitive nor favor one class of retailer, but rather should reflect Greenfield’s traditional mix of large and small retailers.
 2. *Quota on off-premises retail licensed businesses.* For purposes of this subsection, “off-premises large retailer” means a retailer with 10,000 sq. feet or greater of dedicated retail floor space to which a Class “A” fermented malt beverage (beer) license, a “Class A” liquor (combination) license, or a “Class A” cider license has been issued, and “off-premises small retailer” means a retailer with less than 10,000 sq. feet of dedicated retail floor space to which a Class “A” fermented malt beverage (beer) license, a “Class A” liquor (combo) license, or a “Class A” cider license has been issued. The total number of off-premises small retailers shall be limited to [10 currently] and the total number of off-premises large retailers shall be limited to [15 currently]. An off-premises small retailer or off-premises large retailer to which more than one “Class A” or Class “A” alcohol license has been issued shall count as only one such business toward the relevant quota.
- (e) *New Class A licenses limited to grocery stores.* New Class “A” fermented malt beverage licenses, new “Class A” liquor (combination) licenses, and new “Class A” cider licenses may only be issued to businesses that devote a greater proportion of retail floor space to groceries or other food products than to alcohol products. For purposes of this subsection, a new Class “A” fermented malt beverage license, new “Class A” liquor license, or new “Class A” cider license means one that is first applied for after January 1, 2025 and for a premises to which no such license had been issued during the prior license year. A renewal license is not a new license under this subsection, nor is a license that is being issued in conjunction with a change of ownership or of location of an existing licensed premises, or a change of the licensee or agent of an existing licensed premises.
- (f) *On-premises licensed businesses to be separate from gas stations.* No “Class B” liquor license, Class “B” fermented malt beverage license, or Class C wine license shall be issued to any applicant for a premises located on the same parcel as a licensed filling/gas station, or for the same parcel for which a filling/gas station use application is pending, unless the proposed licensed premises is under separate ownership from the filling/gas station business and is also completely physically separated internally from the filling/gas station business.”

PART VIII. Subsection 13.03 (18), “Temporary moratorium on receipt of new retail license applications,” of the Code of Ordinances for the City of Greenfield be, and hereby is, repealed.

PART IX. This ordinance shall take effect and be in force from and after its passage and publication.

PASSED AND ADOPTED by the Common Council of the City of Greenfield on the ____

day of _____, 2024.

APPROVED:

Michael J. Neitzke, Mayor

ATTEST:

Jennifer Goergen, City Clerk

Published:

DRAFT



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Wisconsin Alcohol Policy Project

BROWSE



< WI ALCOHOL POLICY PROJECT

Wisconsin Alcohol Licensing & Permits

In Wisconsin, a significant portion of the community alcohol environment is determined by the



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es alcohol

beverages are sold or served. Local elected leaders can create thriving communities that support public safety and the health of their communities by ensuring a thoughtful alcohol licensing process and procedures.



This section covers both crucial aspects of licensing as well as conditions that can be put on a license to ensure safety, security, and common courtesy for neighboring



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Alcohol Licensing Overview

Wisconsin is a unique state in many ways and one of those ways is how alcohol licenses are granted. Wisconsin is a local control state. That means that municipal governments across Wisconsin have the opportunity to shape the environment they want as to how, where, how many, and what kind of alcohol retail establishments are available in their community. In Wisconsin, an alcohol retail license is a privilege granted to a specific person, partnership, or corporation, to sell and/or serve alcohol to customers at a specific location, including (but not limited to) bars, taverns, restaurants, clubs, [festivals](#), liquor stores, convenience stores, gas stations, grocery stores, supermarkets, pharmacies and bowling centers. Deciding which (and how many) people or businesses will get alcohol licenses, and which will not, is an important authority granted to Wisconsin municipalities (cities, villages, and towns).



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to sell or serve alcohol to consumers is “alcohol outlets.”

The evidence shows that having an over-saturation of alcohol outlets can lead to a myriad of problems for a community and may in fact be a drain on the ability to thrive. When municipalities are thoughtful and have a clear and transparent alcohol licensing process, they can create thriving communities that are balanced with public safety and the health of their residents. Not every license needs to, or even should be, granted. Always remember that new alcohol license applications can be denied for any valid reason that is not arbitrary or capricious. If a business is sold, or ownership changes, the new owner’s application should be treated as a new application. It’s much easier to deny a new application for a license; but if there are problems, it’s possible to suspend, revoke, or choose not to renew the license.

As it has been said, alcohol is no ordinary commodity. The responsibility in determining who, what, where, and how many can sell and serve alcohol to consumers is an extraordinarily important task.

Guidance on Wisconsin alcohol licenses process is outlined. There are many resources, and the Wisconsin Alcohol Policy Project (WisAPP) is happy to discuss and assist you as you and



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Alcohol Outlet Density Summary

- collapse all

What is an Alcohol Outlet? 

Measuring how closely alcohol retail businesses are located within a community and/or mapping the locations of alcohol retailers provides useful data to drive informed decision-making and to reduce alcohol use by reducing its availability, as

An alcohol outlet is any retail alcohol business that sells alcohol beverages of any sort to individuals to drink either at the business location or elsewhere. While most people think of bars, taverns, restaurants, liquor stores, breweries and wineries, other alcohol outlets may be grocery stores, supermarkets, pharmacies, convenience stores,



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n Alcohol
Policy Project
(WisAPP).

What is Alcohol Outlet Density?



Alcohol outlet density is a measure of how many alcohol outlets are in a defined area and how closely packed they are within that area. The CDC defines high alcohol outlet density “as a high concentration of retail alcohol outlets in a small area.” (CDC Guide for Measuring Outlet Density).

Why does Alcohol Outlet Density matter?





The number, type and location of outlets selling and serving alcohol significantly impact community residents and businesses. Over-concentrating alcohol outlets increases the level of alcohol-related disorder and crime even when retailers comply with the law. Higher alcohol outlet density also increases the risk of excessive alcohol use and its associated harms, such as alcohol-driven violence. The CDC recommends regulating alcohol outlet density as “one of the most effective strategies for reducing excessive alcohol use and related harms.” (CDC Guide for Measuring Outlet Density).



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alcohol licenses to grant?

In Wisconsin, municipalities (cities, villages, and towns) make local decisions on whether and how to grant retail alcohol licenses. The state provides a cap on on-premises “Class B” intoxicating liquor licenses. Municipalities may choose not to grant as many licenses as they are allowed by the state.

The state statutes provide authority for municipalities to grant retail alcohol licenses as they deem proper. Each Wisconsin municipality decides how many and which alcohol retailers to license, within statutory limitations. Wisconsin statutes limit the number of “Class B” intoxicating liquor



available to each municipality. Although the exact calculations are complicated, the state quota for retail “Class B” intoxicating liquor licenses is about one for every 500 residents. There are no statutory limits on Class “B” fermented malt beverages (beer) licenses or on either type of Class A license (for off-premises consumption: “Class A” intoxicating liquor license, Class “A” fermented malt beverages license).

Not all alcohol retail outlets are licensed: some instead receive permits from the state. Although municipalities grant alcohol retail licenses, by statute the Department of Revenue (DOR) may provide permits for certain alcohol retail outlets (e.g., a



American Indian tribe, or an outlet located at a racetrack or the state fair park.)

Although Wisconsin allows many more licensees per capita than are found in most other states, Wisconsin municipalities may further limit how many licenses they grant, by using a combination of case-by-case decisions, enacting tighter quotas by ordinance, and limiting alcohol retail businesses to certain zones or overlay districts.

Measuring the density of alcohol retailers (“outlets”) within a community and/or mapping the locations of alcohol retailers on an annual basis provides useful



What are tools for measuring alcohol outlet density?



For Wisconsin-specific information on how to use alcohol outlet density measurements to determine whether your community has a problem, read the Wisconsin Alcohol Project's (WisAPP) Alcohol Outlet Density Summary document, [Measuring Alcohol Outlet Density in Wisconsin: Does Your Community Have a Problem?](#) (PDF)

The CDC provides two excellent resources for measuring alcohol outlet density:



As a starting point to measuring outlet density in your community, read this guide, which includes key concepts, general steps, and basic measurement theory.

(Atlanta, GA: Centers for Disease Control and Prevention, US Dept of Health and Human Services; 2017)

[Measuring Alcohol Outlet Density: A Toolkit for State and Local Surveillance](#) (PDF)

For more detailed information on measuring outlet density, see this toolkit. Designed as a companion to the Guide for Measuring Outlet Density, it includes code, screenshots, and guiding questions.

(Fliss MD, Mesnick JB, Esser MB. Centers for Disease Control and



An excellent article for some simple user-friendly charts and formulas:

Sacks JJ, Brewer RD, Mesnick J, Holt JB, Zhang X, Kanny D, Elder R, Gruenewald PJ. [Measuring Alcohol Outlet Density: An Overview of Strategies for Public Health Practitioners](#) (PDF). J Public Health Manag Pract. 2020 Sep/Oct;26(5):481-488. doi: 10.1097/PHH.0000000000001023. PMID: 32732722; PMCID: PMC7263305.

Maps and other resources

The [Community Maps Portal](#) creates detailed county maps of all traffic crashes within specified time periods. An alcohol “flag” can separate alcohol-related crashes.



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Community Maps Portal)

You can also use a Google account to save your maps and the data that you compile on your community.

Alcohol Licensing Resources

Awarding Alcohol Licenses Summary and Guide to Policies and Procedures

Because alcohol licensing is locally controlled in Wisconsin, effective advocacy for an improved alcohol environment requires detailed local knowledge. Use this comprehensive guide developed by the Wisconsin Alcohol Policy Project (WisAPP) to better understand your



[THE AWARDING ALCOHOL LICENSES SUMMARY AND GUIDE TO POLICIES AND PROCEDURES \(PDF\)](#) >

Procedural Guidelines for Awarding Alcohol Licenses

The process for granting licenses to alcohol retailers (e.g., stores, bars, taverns, restaurants) in Wisconsin should be transparent with clear criteria and guidelines for approval. Use this resource created by the Wisconsin Alcohol Policy Project (WisAPP) to avoid issues with applicants.

[VIEW THE PROCEDURAL GUIDELINES FOR AWARDING ALCOHOL LICENSES \(PDF\)](#) >

Alcohol Licensing Process Diagram

In Wisconsin, alcohol licensing is a local process undertaken by municipalities. To better understand your community's process, compare it to a diagram created by the Wisconsin Alcohol Policy Project (WisAPP) showing



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[THE ALCOHOL LICENSING PROCESS DIAGRAM \(PDF\) >](#)

Applying Alcohol Licensing Conditions

Municipalities (cities, villages, and towns) can grant or deny alcohol licenses. But municipal power to control how alcohol is sold and served doesn't stop there. License conditions are some of the most effective tools that a municipality can use to ensure that the licensee follows the community's standards. The governing board of a municipality (e.g., city council, village board, town council) or its alcohol license review committee can attach conditions to the license to ensure public health and safety. For example, there may be circumstances where noise, trash, or too many entrances and exits can be of concern, or more serious issues such as repeated violence or sales to youth under the drinking age. These can be addressed in the conditions attached to the license.



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to make reasonable compromises in order to get the alcohol license. Once a license is granted, the municipality cannot unilaterally attach license conditions. However, if problems arise after a license has been granted, it may be possible to persuade a licensee to agree to new license conditions as an alternative to a nonrenewal or revocation in order to remedy problems such as a high number of failed minimum legal drinking age compliance checks, neighbor complaints about loud amplified music, or multiple police calls for violence associated with the business.

If a community hasn't been using conditions, we strongly urge your community to consider doing so and the Wisconsin Alcohol Policy Project (WisAPP) is happy to provide technical assistance and training in this area.

Additional Alcohol Licensing Resources

License conditions provide the ability to set narrow controls on how an alcohol licensee operates, as described in this brief summary by the Wisconsin Alcohol Policy Project (WisAPP).



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